



Habib University
shaping futures

BA (HONORS) COMMUNICATION & DESIGN

4-YEAR ACADEMIC JOURNEY

Requirements for the Major

A major in BA (Honors) Communication & Design requires completion of 39 courses and a minimum of 128 credit-hours of coursework for students with a primary concentration in Design and a minimum of 130 credit-hours of coursework for students with a primary concentration in Communication, with a minimum CGPA of 2.33, as shown in the table below:

Requirements	Course Category	Number of Courses to Complete
Habib Liberal Core	University Core	10
CND Core (09 courses)	Materials and Practices	1
	Ideation and Processes	1
	Performing Narrative	1
	Introduction to Design and Media	1
	Forms of inquiry	1
	Image, Text, Movement	1
	Transdisciplinary Practicum	1
	Capstone I	1
	Capstone II	1
Primary Concentration ¹ (7 courses)	1. Communication	7
	Production Fundamentals I	1
	Production Fundamentals II	1
	Communication and Culture	1
	Elements of Aesthetics I	1
	Elements of Aesthetics II	1
	New Media and Journalism	1
	Contextualizing Media	1
	2. Design	7
	Designing for Interactions	1
	Design, Technology and Society	1
	Designing For and with People	1
	Research in Design	1
	Design and Social Change	1
	Design Fictions and Provocations	1
	Design Politics and Ethics	1

Requirements	Course Category	Number of Courses to Complete
Secondary Concentration ¹ (4 courses)	Lower-Level Electives	3
	Upper-Level Electives	1
CND Core Summer (2 courses)	Directed Study/Directed Practicum ³ (Year 2)	1
	Summer Internship/Summer Research Project ⁴ (Year 3)	1
Free Electives	Free Electives	7
Overall		39

¹The Primary Concentration is to be done in either of the two areas; 1) Communication, or 2) Design.

²Depending on the Secondary Concentration, students will be required to complete 3 lower-level electives and 1 upper-level elective course in the respective Concentration.

³Directed Study/Directed Practicum (1 Credit-hour) – 4-week apprenticeship with an industry professional or an individual media project. OR a 4-week research assistantship with a Habib professor.

⁴Summer Internship/Summer Research Project (2 CRH) – an 8-week internship with an approved industry organization or professional with a tangible plan and goal. OR an 8-week research project under the supervision of a CND professor (or approved external practitioner/ academic).

4-Year Academic Journey

The students of CND Major are required to complete both a Primary, and a Secondary Concentration in Design and Communication. Those undertaking Primary Concentration in Design are required to complete Secondary Concentration in Communication and vice versa. Each CND Major requires a minimum of 39 courses with 128 credit-hours for Primary Concentration in Design and 130 credit-hours for Primary Concentration in Communication, over their 4-year journey (8 semesters). A set of recommended courses (semester-wise) fall under the following course categories:

Category 1: Habib Liberal Core (HLC), also known as the University Core, is a common curriculum designed for all Habib University students as a mandatory requirement. A total of 10 courses are included in the HLC/University Core.

Category 2: CND Program Core entails a set of mandatory courses for the CND Majors. A total of 9 courses are included in the CND Program Core.

Category 3: Primary Concentration Core. Each student has to complete a total of 07 Primary Concentration courses comprising of 04 lower-level and 03 upper-level Concentration courses.

Category 4: Secondary Concentration Elective. Each student has to complete a minimum of 04 Secondary Concentration Elective courses (12 credit-hours) comprising of at least 01 upper-level Concentration Elective course.

Category 5: Directed Study/Directed Practicum (1 credit-hour) to be taken during summer of 2nd year.

Category 6: Summer Internship/Summer Research Project (2 credit-hours) to be taken during summer of 3rd year.

Category 7: Free Electives. Each student has to complete at least 07 Free Elective courses.

Courses to complete	Credit hours	Course Category	Comments
First Semester (4 courses)			
CORE 101 – Rhetoric and Communication	3	University Core (1 of 10)	
A course in Formal Reasoning Form of Thought (CS 101- Algorithmic Problem Solving/CORE 111 – Logical Problem Solving)	4	University Core (2 of 10)	
CND 101 – Materials & Practices	4	CND Program Core (1 of 9)	
CND 102 – Ideation & Processes	4	CND Program Core (2 of 9)	
Second Semester (5 courses)			
CORE 102 – What is Modernity	4	University Core (3 of 10)	
A course in Quantitative Reasoning Form of Thought	3	University Core (4 of 10)	
CND 103 – Intro to Design & Media	4-1	CND Program Core (3 of 9)	
CND 104 – Performing Narrative	3	CND Program Core (4 of 9)	
CND 105 – Forms of Inquiry	2	CND Program Core (5 of 9)	
Third Semester (5 courses)			
CORE 201 – PAMSA	4	University Core (5 of 10)	
CORE 121 – Jehan-e-Urdu	4	University Core (6 of 10)	
DES 201 – Designing For and With People	4-1	Design Core (1 of 7)	For Primary Concentration in Design
DES 202 – Research in Design	2	Design Core (2 of 7)	
COM 201 – Production Fundamentals I	4-1	Comm Core (1 of 8)	For Primary Concentration in Communication
COM 202 – Communication & Culture	2	Comm Core (2 of 8)	
Free Elective*	2	Free Elective (1 of 7)	
Fourth Semester (5 courses)			
CORE 202 – Hikmah I	4	University Core (7 of 10)	
CORE 200 – Scientific Methods	3	University Core (8 of 10)	
DES 203 – Designing For Interactions	4-1	Design Core (3 of 7)	For Primary Concentration in Design
DES 204 – Design, Technology & Society	2	Design Core (4 of 7)	
COM 203 – Production Fundamentals II	4-1	Comm Core (3 of 8)	For Primary Concentration in Communication
COM 204 – Elements of Aesthetics I	3	Comm Core (4 of 8)	
Lower-Level Secondary Concentration Elective*	3	Lower-Level Secondary Concentration Elective(1 of 3)	

Courses to complete	Credit hours	Course Category	Comments
Summer (Year 3)			
CND CORE – Summer Internship/ Summer Research Project	2	Summer Requirement (2 of 2)	An 8 -week internship with an approved industry organization or professional with a tangible plan and goal. OR An 8-week research project under the supervision of a CND professor (or approved external practitioner/ academic).
Seventh Semester (4 courses)			
CND 401 – Capstone I	4	CND Program Core (7 of 9)	
CND 402 – Transdisciplinary Practicum	3	CND Program Core (8 of 9)	
Upper-Level Secondary Concentration Elective*	3	Upper-Level Secondary Concentration Elective (1 of 1)	
Free Elective*	3	Free Elective (4 of 7)	
Eighth Semester (4 courses)			
CND 403 – Capstone II	4	CND Program Core (9 of 9)	
Free Elective*	3	Free Elective (5 of 7)	
Free Elective*	3	Free Elective (6 of 7)	
Free Elective*	3	Free Elective (7 of 7)	

Note:
*All electives are minimum 2 credit-hour each . These electives are to be taken so that over-all credit-hour requirement of 128 (DES) or 130 (COM) is met.

Habib University

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