



FRIDAY, FEBRUARY 26
6.00-7.30 PM
TARIQ RAFI LECTURE THEATER

THE CRAFT OF STORYTELLING:

NARRATIVE STRATEGIES IN FILM, WRITING, URBANISM

In this talk, Sadia Shepard and Cassim Shepard will speak about their respective multimedia practices. Raised in a family of designers and artists, this pair of siblings each tells stories in a variety of ways. As a writer and filmmaker, Sadia works with and expands the conventions of memoir, short fiction, and documentary film in order to explore questions of identity, intercultural translation, and place. As an urbanist, Cassim uses online journalism, video installation, and scholarly writing to investigate how the design and management of urban environments reflects cultural and political attitudes.

Please register yourself at <http://habib.edu.pk/cmd/> to attend this public event.



SCHOOL OF ARTS,
HUMANITIES AND
SOCIAL SCIENCES



Sadia Shepard is an author & documentary film producer. Her credits as a film producer include *The September Issue*, an inside look at *Vogue*, which won the Grand Jury Prize for Excellence in Cinematography at the 2009 Sundance Film Festival, and Shepard's first book, *The Girl From Foreign: A Memoir*, was published by The Penguin Press in 2008. She teaches undergraduate creative writing at Hunter College and documentary film production at Wesleyan University.

Cassim Shepard produces non-fiction media about cities, buildings and places. As the founding editor-in-chief of *Urban Omnibus*, an online publication of The Architectural League of New York, he spent six years working with hundreds of local architects, designers, artists, writers, and public servants to share their stories of urban innovation, with a particular emphasis on housing, infrastructure, and the changing nature of cultural institutions. Shepard teaches in the Graduate School of Architecture, Planning and Preservation at Columbia University.