



SCHOOL OF
SCIENCE AND
ENGINEERING

techPen

SOCIAL ENTREPRENEURSHIP IN PAKISTAN

SURVIVING AGAINST THE ODDS

10TH OCTOBER, 2017

6:00PM-7:30PM

TARIQ RAFI LECTURE HALL

ABOUT THE SPEAKER



Muhammad Waqas is the co-founder and CEO of a technology start-up Wonder Tree. His venture is all about creating social impact. Wondertree is using augmented reality for the therapy and education of children with special needs. His idea recently won an award hosted by Shell Tameer. At The GIST 2016 held at Silicon Valley, Wondertree secured third spot competing along 1072 global startups. With a long list of representations made locally and abroad, the startup has won numerous awards including P@SHA Awards 2016 in Pakistan and APICTA (Asia Pacific ICT Alliance) Awards 2016 held in Taipei.

ABOUT THE TALK

Social entrepreneurship in Pakistan is still an unexplored arena. With thriving nonprofit organizations working for social causes, it is difficult for social startups to establish themselves in the ecosystem. However, to bring civic innovation in gestating entrepreneurial ecosystems like Pakistan's, it is extremely important that social startups are sustainable. The speaker will focus on Pakistan's role in the global tech market, social entrepreneurship in the region, how innovation affects the civic society and the importance of self-sustainability of a social start up.

Please register at:

<https://habib.edu.pk/sse-public-lecture/>

