





IN THE NEO-TECH-AGE, SILICON VALLEY DERIVES ITS HUB STATUS BY ACTING AS A MELTING POT FOR THE BEST TALENT, MENTORSHIP AND FUNDING FOR INNOVATIVE IDEAS.

CREATING SUCH A FERTILE AND SELF-REINFORCING ECO-SYSTEM FOR ENTREPRENEURSHIP IS ARGUABLY A DIFFICULT TASK AND REPLICATING IT IN OTHER PARTS OF THE WORLD PRESENTS ITS OWN UNIQUE CHALLENGES.

## IS IT A NATURAL PHENOMENON PARTICULAR TO THAT REGION?

OR IS IT THE RESULT OF A CULTURE THAT HAS PERSISTENTLY EXPERIMENTED WITH INVESTMENTS IN CUTTING-EDGE TECHNOLOGY?

ANSWERING THESE QUESTIONS CAN PROVIDE CLUES ON CONTEXTUALIZING A TECH-ENTREPRENEURIAL CULTURE FOR THE PAKISTANI STARTUP LANDSCAPE, WHICH IS ALREADY LOCATED IN THE HEART OF A PAST-TIMES HUB I.E. INDUS VALLEY.





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**30TH NOVEMBER 2017** 

TIME: 6:00-7:30PM

TARIQ RAFI LECTURE THEATER

Please register at: https://habib.edu.pk/sse-public-lecture/