

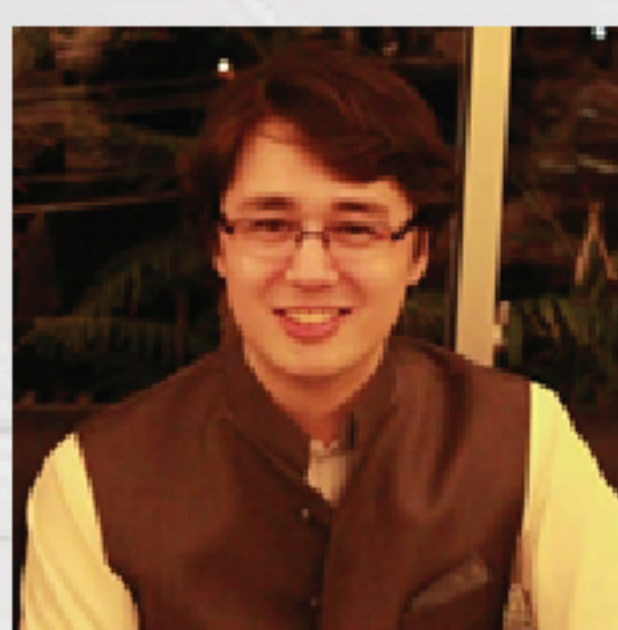
## SSE Public Lecture Series

# IS GOING SOLAR THE ONLY ANSWER TO PAKISTAN'S ENERGY CRISIS?

12<sup>TH</sup> SEPTEMBER, 2017 | 6:00PM-7:30PM | TARIQ RAFI LECTURE HALL

The demand for electricity has seen an exponential growth in Pakistan even when it has a sizable population that has never been connected to the electricity grid. Pakistan's energy infrastructure is ill-prepared for expansion and reliant on non-renewable sources. This discussion intends to explore how we can intelligently manage demand for people connected to the grid **through energy efficiency** and complement the rest by growing the "off-grid solar" sector to sustainably solve the country's perennial energy crisis.

## ABOUT SPEAKERS

**JEREMY HIGGS**

Jeremy is the co-founder and COO of EcoEnergy, where he works to provide solar energy solutions to the 70 million people that lack access to the electricity grid. Although his background is in software development in Australia, he has spent the past 10 years building and growing social impact organisations and businesses, such as AIESEC, NOWPDP and now EcoEnergy.

**NIDA FARID**

Nida R. Farid is an aerospace engineer and renewable energy consultant, with a rich experience in both fields from North America and Europe. She recently co-authored the Integrated Energy Plan for Pakistan, heading the Energy Flow Diagram, Energy Efficiency and Renewable Energy Chapters. Her projects include [energyefficiencydatabase.com](http://energyefficiencydatabase.com), energy efficiency awareness campaigns, as well as energy audits for commercial and industrial customers. She has an SB in Aerospace Engineering from MIT and an MS in Mechanical Engineering from ETH Zurich, specializing in aircraft engines and gas turbines.

Please register at: <https://habib.edu.pk/sse-public-lecture/>