



SCHOOL OF
SCIENCE AND
ENGINEERING



INSTITUTIONAL
EFFECTIVENESS AND
STUDENT AFFAIRS

ART-TECHNOLOGY & SOCIAL CHANGE

About the talk:

Historically, Art & Culture has always influenced social change, driven movements and inspired millions through its narratives and swaying opinions of its readers, listeners, and viewers. Many would even argue that art is central to social change, not peripheral. Simultaneously, technology is altering the world, from data sciences to artificial intelligence. While some are still amateur, others have indulged in the intersection of art, technology, and social change. The talk is centered around how we can contribute in this space, amplify each other's strengths, and build a stronger, more robust, sustainable and scalable ecosystem, where Tech is the mind and Art its soul.

About the speaker:

Imran Azhar is the founder & CEO of AzCorp Entertainment, a for-profit social enterprise, providing meaningful and entertaining storytelling with embedded civics, social justice and gender equality based themes. A hotelier by profession, a believer of technology and a geek by default, Imran has lived and worked in Middle East, Africa & Europe and now after 20 years, has moved back to Pakistan, creating content that prompt dialogue, instill critical thinking, evoke social consciousness and compel positive local action by its readers.

DATE: 15TH FEBRUARY, 2017

TIMINGS: 5.30PM-6.30PM

VENUE: SOORTY LECTURE HALL

Please register at: <https://habib.edu.pk/sse-public-lecture/>