

SCHOOL OF ARTS, HUMANITIES AND SOCIAL SCIENCES



BA (HONORS)

COMMUNICATION & DESIGN



ALI AHSAB

Hilton Pharma Merit Scholar

BA (Honors) Communication & Design

 asrawjani@gmail.com

 +923320037785  LinkedIn

"A creative focused on UI/UX, content production, and design. I am passionate about building user-centered experiences and impactful visual stories."

Core Skills

- Art Direction for Content Production
- Figma
- Photography
- Premier Pro
- Photoshop (Basic)
- Videography

Core Competencies

Collaborates Openly

Leadership & Co-Curricular Activities

Member,
Serve Club

Member,
Young Leaders Club

Employment Experience

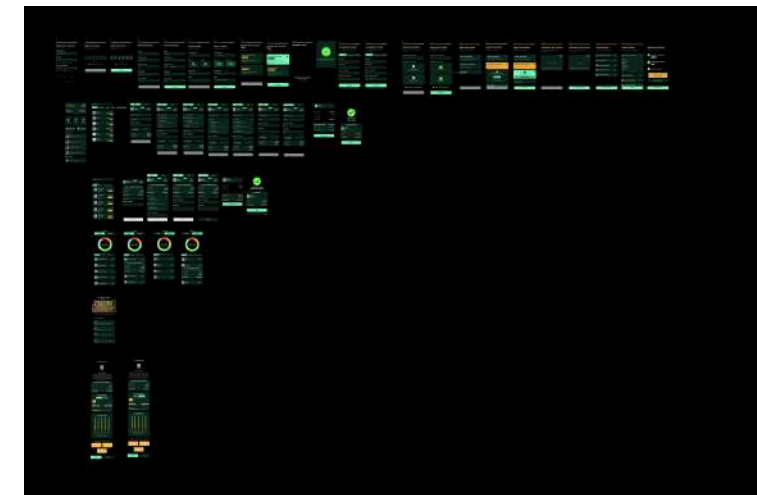
Director,
Lensures Creative Studio
(January 2022 – June 2026)

Product Researcher,
Fetch Sky
(June – August 2024)

Final Year Project

Truvest Securities

An app designed to make financial trading simple, accessible, and convenient for everyone. By removing the complexity often associated with trading platforms, the app provides a clean and intuitive experience that helps users understand markets and make informed decisions with confidence. It also offers an easy and fast onboarding process, allowing users to create an account and start trading within minutes. Whether you are a beginner exploring investments for the first time or an experienced trader, the platform ensures smooth navigation, real-time insights, and secure transactions, enabling users to trade anytime, anywhere, and stay connected to global market opportunities.





ALIZA KHAN

BA (Honors) Communication & Design

 alizaakhann02@gmail.com

 +923130414393  LinkedIn

"Work that allows design to intersect with culture, identity, and accessibility motivates me, and I aim to pursue opportunities that would allow me to combine design thinking, storytelling, and entrepreneurship."

Core Skills

- Adobe Illustrator
- Adobe Photoshop
- Canva
- Figma
- Procreate

Core Competencies

Effective Presentation Skills

Employment Experience

Marketing & Sales Intern,
Bank Islami
(August 2025)

Marketing And HR Manager,
The Brighton School
(August 2022 – March 2026)

Owner,
Bytebridge
(August 2023 – February 2025)

Marketing Intern,
Meta Frolics
(January – March 2023)

Final Year Project

Guriya Ka Ghar

My final year project is a dollhouse encapsulating the life of the daughter-in-law in her marital house. The exterior shows the peaceful façade of a home, while the interior exposes matriarchal surveillance, unrecognized labor, and conditional belonging a daughter-in-law has to undergo in her "Asli ghar." The layout reveals the authority in-laws hold over the house and the daughter-in-law's access to spaces and resources within it. This installation uncovers the in-laws' house as the residence she is allowed to live in if she surrenders her identity and performs like an 'achi bahu'.





ALYSSA B. LAZARUS

BA (Honors) Communication & Design

 alyssabernicelazarus@gmail.com

 +923353795458  LinkedIn

"I am passionate about creative direction, content, marketing, experience design, events, PR, and user experience."

Core Skills

- Canva
- Capcut
- Event Management
- Figma
- Social Media Marketing

Core Competencies

Adaptability; Effective Presentation Skills;
Planning; Takes Initiative

Leadership & Co-Curricular Activities

Grad Committee Member
HUMUN Social Director Student
Life Ambassador Event Cabinet
Member,
Habib University Student Government,

Employment Experience

Content & Marketing & PR Head,
The Commons Karachi
(December 2025 – March 2026)

Content Strategist,
Oraan
(January – February 2026)

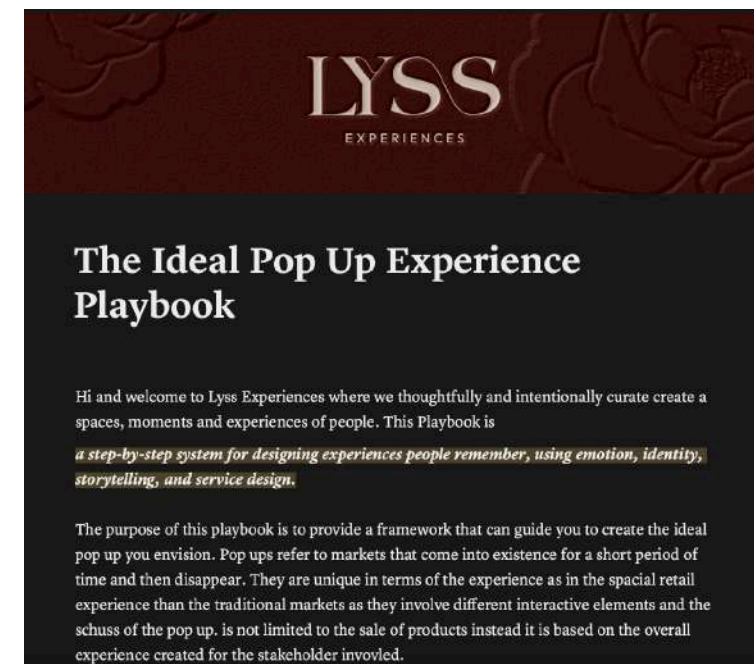
Senior Brand Manager,
Shift Global Marketing Agency
(November 2024 – April 2026)

Marketing Intern,
Searle – IBL
(July 2025 – August 2026)

Final Year Project

Lyss Experiences

My capstone uses a mixed-media approach to design an ideal pop-up market system. The project includes a digital playbook, The Ideal Pop-Up Market, which contains management and operations toolkits as well as a floor plan builder. It also features an interactive service blueprint that maps out different service and user flows within the market experience. For the installation, I will create a mini pop-up market featuring a cardboard architectural model and a stop-motion animation that demonstrates crowd movement and vendor flow management. Together, these elements explore pop-up markets not just as temporary spaces, but as thoughtfully designed and immersive systems.





AMNA SHAHID

BA (Honors) Communication & Design

✉ amnashahid9@hotmail.com

☎ +923052475053  LinkedIn

"My interests lie in cinematography, marketing, advertising, colour grading, and editing."

Core Skills

- Da Vinci Resolve
- Premiere Pro

Core Competencies

Acts with Ownership; Effective Presentation Skills; Encourages Innovation; Problem Solving

Employment Experience

Venturri,
Social Media Intern
(June – November 2025)

Final Year Project

Shehnaiyaan

LOGLINE: On the day of Zoya's Dholki, her prized possession goes missing. Chaos ensues when she confronts her biggest suspects, her sisters Dua and Alizeh. My research question was based on the impact of assigning labels to daughters growing up in three-sister households.





AREENA KHURRAM

BA (Honors) Communication & Design

✉ areena.khurram14@gmail.com

☎ +923322570833  LinkedIn

"After experimenting with multiple roles, I prefer being a creative director, as that is something that excites me; hence, I'm doing more creative direction in projects."

Core Skills

- Illustrator
- Photoshop
- Premiere Pro

Core Competencies

Effective Presentation Skills; Planning

Employment Experience

Ctrl Design Studio,
Creative Executive (Part Time)
(May 2025 – May 2026)

Final Year Project

Mommy Issues

A humor-based card game centered around the theme of intergenerational trauma between mothers and daughters. The game consists of a prompt deck featuring illustrated memes and a caption deck from which players, through a rotating judge system, choose the funniest response. Through my research in Capstone 1, I discovered that while many people are aware of their trauma, they often lack the tools to process it. This game is intended to serve as a lighthearted entry point for starting those conversations.





ARISHA A. NAQVI

Ismat & Mustafa Kassam HU TOPS Scholar
BA (Honors) Communication & Design

✉ alinaqvii578@gmail.com

☎ +923351126722  LinkedIn

"I'm an artist passionate about filmmaking, journalism, and post-production, blending marketing strategy with thoughtful design to create compelling, visually driven stories that meaningfully engage audiences."

Core Skills

- Basic 3D Design & Visuals (Blender)
- Cinematography & Camera Handling
- Graphic Design (Adobe Photoshop & Illustrator)
- Social Media Management & Content Strategy
- Video Editing & Post-Production (Adobe Premiere Pro)

Core Competencies

Adaptability; Takes Initiative

Academic Awards

High Academic Leap Scholarship 2026

Leadership & Co-Curricular Activities

Social Media Manager,
Moseequi & Raqs

Designer,
Araish - E - Khayal

Cultural Lead,
Arts And Culture Club

Script Writer,
Dream Stage

Wellness Peer,
Serve Club

Employment Experience

Marketing Manager and Shows,
Runway Radio
(May – December 2025)

Intern,
Interwood
(July 2025)

Intern,
Geo News - Interlink Multimedia
(June – August 2025)

Policy Intern,
HBL
(June – July 2024)

Final Year Project

Kinaare

This documentary follows a fisherman, a porter, and a nursery worker as they navigate life in Karachi's overlooked spaces, shaping a sense of belonging in places they now call home. It challenges conventional ideas of stability, identity, and home, offering a small but meaningful effort to bring visibility and dignity to lives rarely represented. By sharing their stories, the film expands how we understand belonging in a constantly shifting world.

Publications, Creative Projects & Global Experiences

Exchange Program – Learn Abroad Program – UC Berkeley Summer School (2025)

Competition – Invent for the Planet (IFTP) 2024 – International Finalist (Team PureFlow)

Media Feature – News Reporting Package – Geo News (14 August 2025)

Documentary – Documentary Project – "Manic Panic: Time Anxiety" (2025)





AYSHA KHAN

Hilton Pharma Excellence Scholar

BA (Honors) Communication & Design

 xanaise@gmail.com

 +923228295352  LinkedIn

"As an illustrator, I'm equipped with storytelling, digital design, and creative direction skills. I'm interested in working with storybooks, animation, concept art, character, and environment design."

Core Skills

- Adobe Illustrator
- Adobe InDesign
- Adobe Photoshop
- Adobe Premiere Pro
- Procreate

Core Competencies

Adaptability; Planning; Strategic Thinking;
Takes Initiative

Academic Awards

Dean's List 2024, 2025

High Achievement Scholarship 2025

President's List 2024

Leadership & Co-Curricular Activities

Vice President of Habib Design Club

Design Lead for Arzu Anthology

Design Associate,
Tehzeeb

Designer,
Feminist Collective

Designer,
Multiverse Club

Employment Experience

Intern,
Bulhan Bachao
(January – March 2026)

Social Media Intern,
Pixelstitch
(September 2024)

Final Year Project

A River's Breath: Into the Memories of Malir

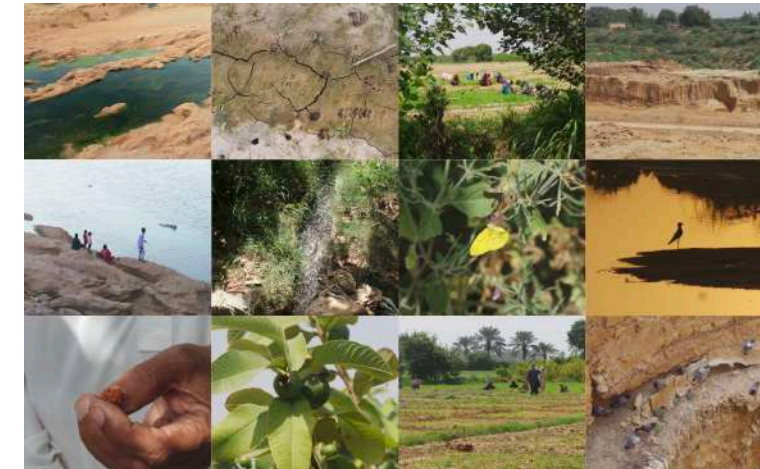
This research examines how the construction of the Malir Expressway (MEX), framed as a development project, has transformed the Malir River from a life-sustaining ecological system into an extractive infrastructure corridor. Drawing on qualitative interviews and site-based observations, the study documents the impacts of expressway construction on multigenerational Balochi communities residing along the riverbanks. Findings show that disruptions to river flow, sand mining, groundwater depletion, and pollution have eroded livelihoods, ecological resilience, and collective memory, while severing everyday social and cultural relationships with the river. The ongoing part of this project is the visual novel video game. It features memories of humans, nature, and animals in an ecosystem at its turning point, choice-based mechanics, interactive environments, and multiple endings.

Publications, Creative Projects & Global Experiences

Research Paper – Presented Research in Turkey at the 15th Illustration Research Symposium in November 2025

Research Paper – Presented Thesis Research Paper titled "Deconstructing the River of Concrete: How the Malir Expressway's Extractive Development Displaces Memory, Culture, Livelihood and Ecology of Indigenous Communities" at IVS Conference in April 2026

Exchange Program – Attended UC Berkeley through Habib University's Learn Abroad Program in Summer 2025





AZIZ NARSI

BA (Honors) Communication & Design

 aziznarsi6@gmail.com

 +923350338640  LinkedIn

*"I am drawn to the film and television industry,
where the creative process motivates me to tell
compelling stories."*

Core Skills

- Adobe Premiere Pro
- Canva
- Davinci Resolve

Core Competencies

Acts with Ownership; Effective Presentation
Skills; Encourages Innovation

Leadership & Co-Curricular Activities

Head Of Productions

Employment Experience

Content Creator,
Habib University Library
(March 2025 – April 2026)

Video Editor Intern,
Soc Films
(June – July 2025)

Head of Production,
Cnd Productions
(September – December 2024)

Video Production Intern,
The Ismaili
(June – August 2024)

Final Year Project

Ghar Wapsi

A narrative short film that has taken shape from a research paper written during Capstone 1. The film takes a look at the experiences of migrant returnees and the difficulties they face in assimilation through a fictionalized experience of Zahid. When talking about home, one tends to ask what is home, who is home, or where is home? I am asking, how do you come back home?

Publications,Creative Projects & Global Experiences

Creative Project – Tu Kaafi Hain – A Devised Theatre Project in December 2025

Documentary – Saraab – Helped shoot a Thesis Documentary in February 2025





BATOOL MUSTAFA

Ismat & Mustafa Kassam HU TOPS Scholar
BA (Honors) Communication & Design

✉ batoolmustafa83@gmail.com

☎ +923332668350

"My interests lie in Design Research and UX, focusing on Human-Centered Design. I aim to pursue Service Design or User Research roles within Marketing, guided by principles of HCD."

Core Skills

- Adobe Suite
- CapCut
- Filmora
- Figma
- Procreate

Core Competencies

Acts with Ownership; Collaborates Openly

Academic Awards

Dean's List 2023, 2024, 2025

High Achievement Scholarship 2024

Leadership & Co-Curricular Activities

General Secretary

Design Lead,
Multiverse Club

Design Member,
Moseequi & Raqs

Design Member,
Feminist Collective

Member,
Dream Stage

Employment Experience

Design Lead,
HR Consultants
(April 2025 – March 2026)

Intern,
Techexons
(June – August 2024)

Final Year Project

Creative Chaos

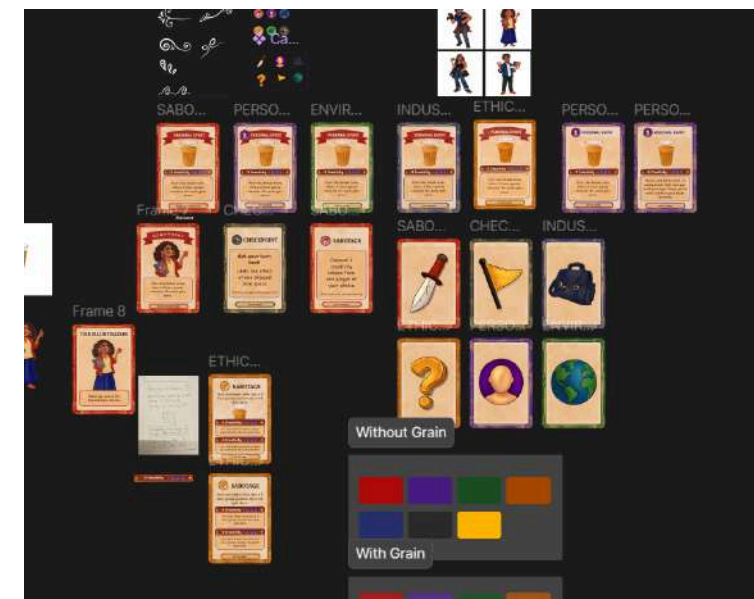
My research examines how AI is shaping creativity among young visual artists in Pakistan. The findings suggest that while AI can assist the creative process, artworks made through human imagination are more diverse and personal, whereas AI-generated results often appear more generic. This research led to a board game that follows four creatives navigating the influence of artificial intelligence on their professional and personal lives in a race to win the best creative award. Players take on creative roles and navigate through a series of challenges while collecting tokens and encountering event cards like ethical dilemmas, personal setbacks, industry situations, environmental consequences, sabotage, and checkpoints. All the while, players are testing how automation shapes the decisions of a creative.

Publications, Creative Projects & Global Experiences

Research Paper – Summer Tehqiq Program 2025

Publication – Published a book

Creative Project – Made a website on agricultural archive





EISHA FAISAL

BA (Honors) Communication & Design

 eisha.faisal02@gmail.com

 +923082203131  LinkedIn

"I have a strong passion for film editing and color grading. Being proficient in DaVinci Resolve, I actively take external film editing courses to refine my skills."

Core Skills

- Adobe Photoshop
- Blender
- DaVinci Resolve

Core Competencies

Adaptability; Collaborates Openly; Drive for Results; Planning; Takes Initiative

Employment Experience

Ideas by Gul Ahmed,
Video Editing Intern
(June – July 2025)

Final Year Project

I'm Still Someone Who Could Have

An immersive installation that follows a protagonist's lifetime of self-sabotage through five stations of destroyed creative work. They are arranged from the present back to childhood. Visitors walk through the physical remains of her abandoned goals, while audio places them inside the inner critic driving each act of destruction. The physical remains of her work are life-sized sculptures made using debris from her sabotaged projects, each with a unique form communicating a meaning itself.





FARHAN MAHMOOD

BA (Honors) Communication & Design

 farhanmah13@gmail.com

 +923112476535  LinkedIn

"I am passionate about work that brings together service design, creativity, and marketing. I enjoy designing systems and experiences, leading collaborative projects, and developing branding, marketing, and UI strategies."

Core Skills

- Adobe Illustrator
- Adobe Photoshop
- Canva
- Capcut
- Figma

Core Competencies

Adaptability; Collaborates Openly; Drive for Results; Effective Presentation Skills; Planning; Problem Solving; Takes Initiative

Employment Experience

Al Baraka Bank
,Digital Intern
(June – August 2025)

Final Year Project

SoundLabs

A music discovery platform that has been designed to emotionally attune behaviors, rather than the more conventional genre-based platforms. It's an app that helps users interact with music in real time, designing their own actions and playlists based on their likes and dislikes. Not only this, generative sessions for listening are also available through AI conversations and interactions with the player. The system, over time, collects enough data to pattern every single mood, behavior, and listening habit into a personalized 'Listener Identity.' These patterns are tracked to create a more responsive experience for long-time users, helping them explore listener identities freely.





FATIMA TAHIR

BA (Honors) Communication & Design

✉ fatimatahir283@gmail.com

☎ +923355881636  LinkedIn

"I am particularly intrigued by the field of Product Design, specifically UX/UI, and that is what I intend to pursue for my career. I'm passionate about curating meaningful user experiences."

Core Skills

- Figma
- Keynote
- Notion
- Procreate
- Procreate Dreams

Core Competencies

Effective Presentation Skills; Takes Initiative

Academic Awards

High Achievement Scholarship 2022, 2023, 2024, 2025, 2026

Employment Experience

Tutor,
Preply
(December 2021 – April 2026)

Illustrator,
Zenices
(January 2025 – April 2026)

Intern,
Albaraka Bank
(June – July 2025)

Final Year Project

TOT – Tutor of Teachers

TOT, Tutor of Teachers, is a website designed to enhance O-Level and IGCSE teachers' lesson preparation process. Currently, many resources are available online but remain fragmented across several websites. TOT brings together the most useful tools for teachers' end-to-end preparation into one streamlined environment through its six core features: a Syllabus Manager, a Subject Content library, a Test Maker, a Past Papers hub, a Tip Expert, and a Notepad. Together, these help teachers stay syllabus-aligned and curate better resources with confidence while saving time. Rather than working in isolation across scattered sources, teachers get one reliable, professional workspace built around how they actually prepare.

Publications, Creative Projects & Global Experiences

Creative Project – Devised Theatre Show: Tu Kaafi Hain





FIZZA FATIMA

Ismat & Mustafa Kassam HU TOPS Scholar
BA (Honors) Communication & Design

 fizzafatima08415@gmail.com

 +923320073488  LinkedIn

"I am a Communication Design student with a versatile skill set spanning graphic design, illustration, animation, and documentary filmmaking, with a strong passion and focus on UI/UX design."

Core Skills

- Figma
- Illustrator
- Photoshop
- Premiere Pro

Core Competencies

Adaptability; Agility; Collaborates Openly;
Planning; Takes Initiative

Leadership & Co-Curricular Activities

Orientation Leader

Bazm E Aqeedat – Core Team

Design Lead,
Dream Stage

Design Lead,
Serve Club

Treasurer,
Sports & Recreational Club

Employment Experience

Creative Lead,
Lensures Creative Studio
(January – May 2026)

Social Media Intern,
SHINE-Soorty Foundation
(June – July 2025)

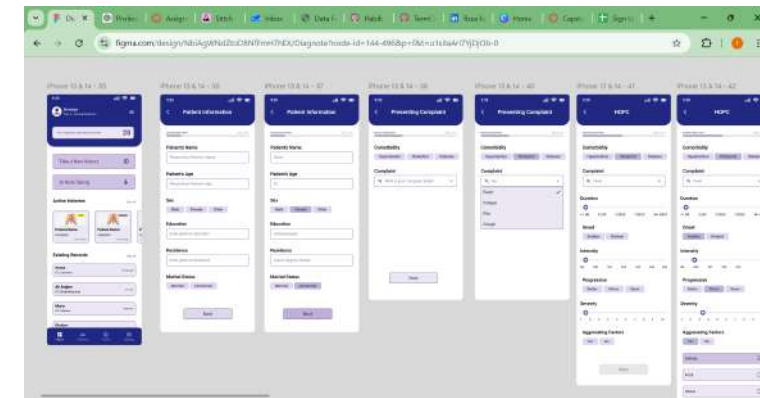
Orientation Leader,
Habib University
(August 2024)

UI/UX Design Intern,
K- Electric (June – July
2024)

Final Year Project

UI/UX project – Diagnote

A smart clinical history-taking app designed for senior medical students to transform traditional patient interviews into a faster, smarter, and more accurate diagnostic process. The app guides students through structured history-taking to ensure that no important questions are missed while suggesting follow-up questions based on patient symptoms. It automatically generates History of Presenting Complaint (HOPC), highlights the chief complaint, and suggests differential diagnoses to support clinical reasoning. An integrated AI voice feature allows patients to speak to the app, which transcribes and analyzes responses in real time. The system also identifies unanswered questions, flags missing information, and helps students conduct thorough patient histories.





HAFSA SHAMS

Recipient of Hilton Pharma Grant

BA (Honors) Communication & Design

✉ hafsashams1234@gmail.com

☎ +923212647035  LinkedIn

"Multidisciplinary designer, focused on Service Design, UI/UX, and Graphic Design. Interested in understanding user behavior and systems, and creating intuitive digital platforms, visual communication, and user-centered experiences through research-driven design."

Core Skills

- Adobe Illustrator — Branding, Layout, Typography, Vector Graphics
- Figma — Interface Design, Prototyping, UI/UX Design, Wireframing
- Information Architecture — Organizing User Flows, Structuring Digital Products

Core Competencies

Acts with Ownership; Effective Presentation Skills; Encourages Innovation; Problem Solving

Academic Awards

High Achievement Scholarship 2022

Leadership & Co-Curricular Activities

Vice-President,
Multiverse Club

Core Team Member,
Multiverse Club

Design/Decor Team Lead,
Multiverse Club

Design Associate,
Entrepreneurship Club

Employment Experience

Designist,
Internship
(June – July 2025)

Wrap Up,
Content Manager (Part Time)
(June – July 2025)

Final Year Project

Asaan Pay

My Final Year Project, Asaan Pay, is a digital payment and record-keeping platform designed for small merchant retailers. The project focuses on simplifying how shopkeepers receive payments and manage customer transactions. The system allows merchants to accept payments through QR codes, bank transfers, and tap-to-pay while automatically recording each transaction in a digital ledger. The platform also helps merchants track customer credit, manage outstanding balances, and maintain basic customer profiles with payment histories. Through design research and UI/UX design, the project aims to create a simple, accessible, and user-friendly financial tool that helps small businesses organize their transactions more efficiently and reduce reliance on manual record-keeping.

Publications, Creative Projects & Global Experiences

Research Paper – Summer Tehqiq Research Project – Research Paper on Female Harris in Rural Sindh





HAIYA AYAZ

Ismat & Mustafa Kassam Excellence Scholar
BA (Honors) Communication & Design

✉ haiyaayaz3@gmail.com

☎ +923342555879  LinkedIn

"Communication and Design student interested in using creativity for social impact, especially in education and community development, seeking roles that combine empathy, problem-solving, and meaningful, community-focused work."

Core Skills

- Adobe Illustrator
- Adobe Photoshop
- Animation
- Excel
- Figma

Core Competencies

Adaptability; Drive for Results; Effective Presentation Skills; Planning; Strategic Thinking

Employment Experience

IDEAL Associate,
IDEAL – Habib University
(June – November 2025)

Project Management Intern,
Pixel Stitch Co
(August 2024 – January 2025)

Final Year Project

Refresh

'Refresh' is an installation that lets visitors experience the contrast between the chaos of a digital world and the calmness that comes with slow, mindful hobbies. Today's constant digital noise—frequent notifications, rapidly shifting social media feeds, and videos watched at 2x speed—keeps our minds constantly distracted and rarely present. In response to this overstimulation, many Gen-Z individuals are turning to slower activities known as “granny hobbies,” which encourage patience and focus. The installation guides visitors through a physical shift from overstimulation to a quieter, more grounded state, essentially providing them a refresh.





HAMZA IRFAN

BA (Honors) Communication & Design

✉ hamzajapanwala@gmail.com

☎ 03213877242  LinkedIn

"I am a UX/UI Designer who loves to solve complex problems. Products in AI technology are the ones that interest me the most because there is so much to learn."

Core Skills

- Figma UI Design
- Prototyping
- UX Design

Core Competencies

Problem Solving

Employment Experience

UI/UX Designer,
Early Stage Studios
(August 2024 – April 2026)

Product Design Intern,
Codup
(December 2023 – May 2024)

Graphic Design Intern,
Hum Network Ltd
(August 2023)

Final Year Project

Saheli Safar

Saheli Safar is a women-only mobile application designed to make the daily commute in Karachi feel safe, affordable, and reliable. The idea is based on rickshaw pooling for women, allowing students and early career professionals to share rides with Sahelis. The rickshaw captains are verified, well-trained, and constantly monitored to ensure the safety of our passengers. The passengers go through an onboarding journey to ensure that the person registering to use this service is a woman, and the profile is verified by the Saheli Safar Team before any applicant is approved to access the mobile app. This system ensures that the safety of women during commute is never compromised.





HASNAIN MOHSIN

Hilton Pharma Merit Scholar

BA (Honors) Communication & Design

 hasnaintejani@gmail.com

 +923019348804  LinkedIn

"I would like to pursue UI/UX design in my professional career and work for fintech and technology-based companies."

Core Skills

- Adobe Creative Suite
- Figma
- Prototyping
- User Research
- Wireframing

Core Competencies

Agility; Drive for Results

Leadership & Co-Curricular Activities

Treasurer,
Pride Press, 2024

Assistant Director – Content,
Gaming Club Habib Debate Union

Hosted A Figma Workshop For The
Admissions Department Winter
Camp Event

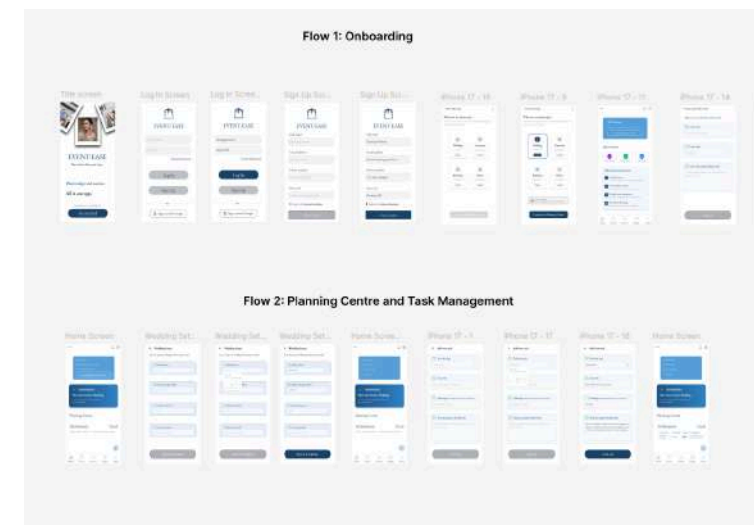
Employment Experience

Design & Marketing Intern,
Al Baraka Bank
(June – August 2025)

Final Year Project

Event Ease – Event Planning App

Event-Ease is an all-in-one event planning app designed to help individuals organize, budget, and manage events with ease. The platform simplifies the planning process by allowing users to connect directly with vendors and venues, compare quotes, and coordinate essential services in one place. With built-in budgeting tools and planning features, users can track expenses, stay organized, and make informed decisions, ensuring a smooth, efficient, and hassle-free event experience from start to finish.





HOOR ZUBAIR

BA (Honors) Communication & Design

✉ zubair.hoor21@gmail.com

☎ +923021212173 in LinkedIn

"I'm interested in Branding, Strategy, and Consultancy. I enjoy building meaningful connections through Design. As I start my professional journey, I want to focus on thoughtful and purposeful work."

Core Skills

- Adobe Suite
- Sigma

Core Competencies

Adaptability; Takes Initiative

Academic Awards

Dean's List 2024, 2025

Leadership & Co-Curricular Activities

Design Lead,
Entrepreneurship Club

Designer,
Pride Press

Design Lead,
Sports & Recreational Club

Design Team Member,
Habib University Student Government

Design Team Member,
Tehzeeb

Employment Experience

Community Manager,
Ajeeb Studios
(November 2025 – September 2027)

Designer & Social Media Manager,
Brandless
(August 2025 – April 2026)

Final Year Project

Urdu Typeface

The project develops a decorative Urdu display typeface, derived from motifs found in historic windows, doors, and wrought ironwork. These architectural elements contain repeating patterns and ornamental structures that inform the construction of the letterforms. The typeface uses a combination of thick and thin strokes to echo the visual rhythm of ironwork while maintaining clarity in digital formats. Designed for social media posts, reels, and headers, it balances ornamentation with legibility. The work addresses the limited presence of expressive Urdu typography in digital spaces. The project also considers future translation into installations, signage, and environmental graphics.





KHADIJA MINHAL

Recipient of Hilton Pharma Grant

BA (Honors) Communication & Design

✉ khadijaminhal@gmail.com

☎ 03217953263 LinkedIn

"I aim to become an Illustrative Brand Designer who blends illustration with identity design in a thoughtful and expressive way to produce conceptually strong brand systems."

Core Skills

- Figma
- Illustrator
- Notion
- Photoshop

Core Competencies

Strategic Thinking

Academic Awards

High Academic Leap Scholarship 2024

Employment Experience

Creative Intern,
IAL Saatchi & Saatchi
(June – July 2025)

Graphic Design Intern,
Mashion
(June – August 2024)

Digital Marketing Intern,
HUM TV
(December 2023 – January 2024)

Final Year Project

Karachi Ki Raqs-e-Rooh

A speculative design project regarding perceptions of dance as an art form in Pakistan. By exploring the immersive, illustration-based installation, viewers journey through an alternate Karachi where dance is woven into everyday life as a layered tool of expression, storytelling, identity, and community. These glimpses of lived experience invite audiences to rethink their relationship with dance and aspire toward making this reimagined reality their own.





MAHNOOR M. AHMED

BA (Honors) Communication & Design

✉ mahnoormubashir@gmail.com

☎ +923343018431  LinkedIn

"I am a Communication and Design major passionate about sports, storytelling, and visual media, with interests in sports journalism, documentary filmmaking, and film and social media marketing."

Core Skills

- Adobe Illustrator
- Adobe InDesign
- Adobe Photoshop
- Adobe Premiere Pro
- Sony A7 IV Camera Operation & Video Production

Core Competencies

Acts with Ownership; Adaptability; Encourages Innovation; Planning; Problem Solving; Takes Initiative

Employment Experience

Intern – Research And Production Assistant,
Dawn News English
(May 2025 – April 2026)

Intern – Content Creator for Social Media, Mashion
(December 2023 – January 2024)

Volunteer,
Mashion Bazaar
(October 2023)

Final Year Project

Howzat?

A short documentary that explores the cricket culture of Pakistan through the journey of a young man from KP who aspires to play for the national team one day.





MARYAM KHATRI

BA (Honors) Communication & Design

 maryamkhatr@gmail.com

 +923008276643  LinkedIn

"A designer and storyteller exploring nuanced narratives through illustration and visual storytelling. I'm interested in creating thoughtful, emotionally and culturally rooted work that invites reflection, empathy, and deeper emotional connection."

Core Skills

- 3D Blender
- Adobe Creative Suite
- Brand Identity Design
- Figma
- Typography and Editorial Layout Design

Core Competencies

Agility

Academic Awards

Dean's List 2023, 2025

Employment Experience

Backspace,
Junior Graphic Designer
(May – November 2025)

Final Year Project

The Day Gromble Finished the Story of a Wobbly Wobbly Tooth

This is an illustrated children's book developed from research on how stories help highly sensitive people recognize and process emotions. The story follows Gromble, a timid storytelling monster who struggles to finish telling a story because he is afraid of its ending or, rather, afraid of what ending this specific story would mean for him. As he journeys through icky landscapes along with his friend, he becomes a little braver and learns the importance of letting go. This thesis project explores how metaphorical storytelling and illustrations can create a safe emotional space for readers to identify, process, and find comfort in complex feelings.





MUSTAFA JAMAL

BA (Honors) Communication & Design

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☎ +923322816626  LinkedIn

"I am passionate about the field of design, specifically UI/UX design, web/app design, and illustration."

Core Skills

- Adobe Illustrator
- Adobe Photoshop
- Canva
- Figma

Core Competencies

Adaptability

Leadership & Co-Curricular Activities

Designer,
Pride Press

Designer,
Natural Science Club

Employment Experience

Green Technology Protection,
Web Designer
(June – August 2026)

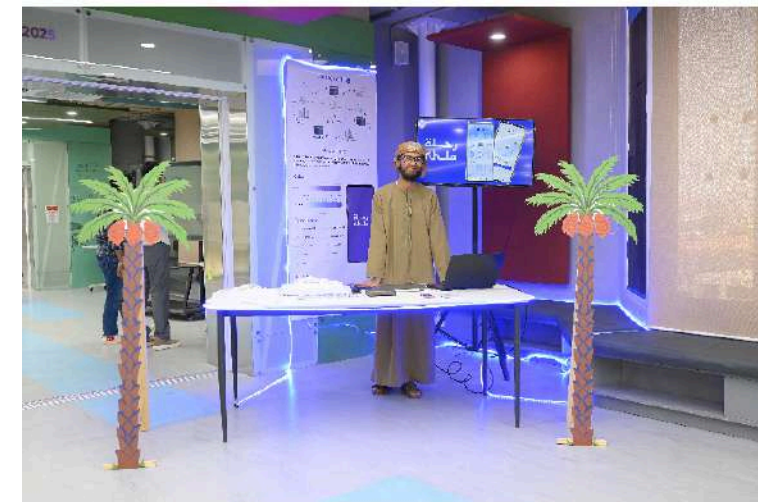
Final Year Project

Rihla (A Hajj Travel Companion App)

An app that serves as a comprehensive travel companion for Hajj pilgrims, offering step-by-step guidance for both first-time and repeat pilgrims. It provides detailed logistical support, such as a checklist, location information, and guides on performing the rituals. Its goal is to make the Hajj journey easier by offering logistical and spiritual support so that the pilgrim feels informed and prepared.

Publications, Creative Projects & Global Experiences

Research Paper – Summer Tehqiq Research Project – Worked as a Research Assistant in Summer 2024





NATASCHA SEYED

BA (Honors) Communication & Design

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☎ +923212660509  LinkedIn

"Looking forward to strengthening my skills in the film industry and gaining experience in the whole process from pre- to postproduction. I am also interested in human resources."

Core Skills

- Adobe Illustrator
- Adobe Photoshop
- Adobe Premiere Pro
- Davinci Resolve
- Microsoft Excel

Core Competencies

Adaptability; Encourages Innovation; Planning; Problem Solving; Takes Initiative

Employment Experience

Social Media Manager,
Black Sheep US
(November 2024 – April 2025)

Head Of Content And Social Media
Manager,
Sanam Chaudhri
(July 2023 – December 2025)

Head Of Content And Social Media
Manager,
Depilex Salon – Mas Branch
(March 2023 – January 2025)

Intern,
McDonald's Pakistan
(June – July 2021)

Final Year Project

Wagt-e-Judai

My Final Year Project is a short film exploring community and the bonds that we build among those we grow up with. "When a perfectly planned party starts to fall apart, a group of friends come together to give their best friend a proper farewell." With the current political climate, people who can afford to move abroad are taking steps to make it happen. This lingering panic to leave results in abandonment; whether it happens to you or if you are doing it to others, it affects the friendships you have built across many years. My film focuses on the toll it takes on a small friend group being broken apart.

Publications, Creative Projects & Global Experiences

Documentary – Framing the Facts of Fashion – Short Documentary:
<https://youtu.be/5f2BLHtRy3g?si=-W481wFW31uS4eKp>





OMER INTESAR

BA (Honors) Communication & Design

 omer.intesar@omarketing.pk

 +9203012008786  LinkedIn

"I am passionate about marketing and have experience across digital campaigns, BTL marketing, and event management."

Core Skills

- Digital Marketing
- Digital Platformsinsurance
- Event Management
- Hr Management

Core Competencies

Adaptability; Takes Initiative

Leadership & Co-Curricular Activities

Cricket Team Member

Basketball Team Member

Volleyball Team Member

Faysal Bank Hackathon Participant

Employment Experience

Omarketing,
CEO
(August 2024 – July 2026)

Final Year Project

Thaykydaar

The core idea of my concept is to design a digital platform that supports skilled construction workers (mazdoors) and clients within Karachi's construction ecosystem. Rather than replacing existing systems, the app aims to organize and strengthen the largely informal hiring process by making it more transparent and structured for all stakeholders involved. Currently, hiring often relies on personal referrals, verbal agreements, and trust-based arrangements, which can lead to misunderstandings around payment records, timelines, and responsibilities. This platform seeks to introduce features such as documented work history, digital payment tracking, and accessible information about labor rights not to disrupt the system, but to make it clearer and more reliable for everyone.





RAIHA ALI

Nargis & Shahid Soorty Merit Scholar

BA (Honors) Communication & Design

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 +923022812323  LinkedIn

"As a creative person, I am excited to pursue a career in video editing and work related to film production and design, given that I excel at collaboration and adaptability."

Core Skills

- Adobe Illustrator
- Adobe Photoshop
- Blender 3D Modelling
- Microsoft Excel
- Adobe Premiere Pro

Core Competencies

Acts with Ownership; Adaptability; Agility;
Collaborates Openly; Planning; Problem
Solving; Takes Initiative

Employment Experience

Starseed Montessori,
Marketing Intern
(May 2025 – August 2026)

Final Year Project

Bhool – A Short Film

Bhool is a short film based on my research on nostalgia and its impact on psychological well-being. The aim of the research was to explore how nostalgia manifests in individuals. The results of the research showed that nostalgic recall reminded the majority (88.1%) of the participants of the importance of their social connections and relationships and helped improve them. However, nostalgia also negatively impacted individuals who were reminded of tragic memories. Inspired by this, Bhool's narrative follows the idea of memory and longing, and how our relationship with the past affects our relationships with individuals in the present. It is an exploration of grief, denial, remembrance, and acceptance of the past as it is.





RAMSHA DANISH

BA (Honors) Communication & Design

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☎ +923290038368  LinkedIn

"I am passionate about designing and social media management."

Core Skills

- Figma

Core Competencies

Adaptability; Takes Initiative

Employment Experience

LA Creative Marketing,
Social Media Executive
(August 2023 – April 2026)

Final Year Project

A Public Food Space Installation

This installation is inspired by women in Karachi whose main leisure activities often include shopping and eating street food. In shopping areas, women frequently stop at stalls selling Pani Puri or juices. However, these spaces are rarely designed for them to stay comfortably. Most women quickly buy food and leave instead of sitting. This becomes more difficult for mothers who carry babies and shopping bags at the same time, leaving little opportunity to rest or relax. My installation reimagines a public food space from a woman's perspective without excluding men. It explores how thoughtful design, i.e., comfortable seating, hygienic counters, and healthy food options, can create a space where women feel welcome to rest and feel considered in public environments.





RIDA KHAN

Recipient of Hilton Pharma Grant

BA (Honors) Communication & Design

✉ ridashabbirk2003@gmail.com

☎ +923318340400  LinkedIn

"Over the course of these few years, I've found interest in journalism, photography, and art direction. I aim to work in creative marketing for a fashion or a makeup brand."

Core Skills

- Adobe Lightroom
- Adobe Premiere Pro
- DaVinci Resolve
- Ms Excel

Core Competencies

Acts with Ownership; Adaptability; Agility;
Collaborates Openly; Encourages Innovation;
Planning

Leadership & Co-Curricular Activities

CND Production,
Director And Sound Engineer

Employment Experience

Content Creator,
Naheed.PK
(December 2025 – April 2026)

Videographer And Photographer,
TDF Magnifiscience
(June – August 2025)

Wardrobe Assistant,
Momal Production
(December 2024 – January 2025)

Final Year Project

Khana

My capstone project is a narrative audio piece accompanied by a mixed media animation that tells a story about Najla Nizari, who is a 17-year-old Afghan refugee now living in Karachi, legally protected by the Ismaili community. This piece is a collection of her memories of fleeing from Afghanistan after the Taliban takeover to resettling in Pakistan. This project aims to highlight the existing disparity between promised resources and available aid for Afghan refugees. More critically, I want to interrogate the ongoing challenges refugees face in this city while remaining true to their humanity, which will serve as the ultimate aim of this project.





RIDA R. KHATRI

BA (Honors) Communication & Design

 ridakhatri02@gmail.com

 +923318227866  LinkedIn

"I am passionate about Literature, Sustainability, Design Research, and Illustration. I'm interested in working on projects involving storytelling, visual design, animation/motion graphics, and qualitative research."

Core Skills

- Adobe Illustrator
- Adobe Indesign
- Adobe Photoshop
- Figma
- Procreate

Core Competencies

Drive for Results; Planning; Takes Initiative

Academic Awards

Dean's List 2024

Employment Experience

Intern,
A. F. Ferguson & Co. (A Member Firm of
the PwC Network)
(June – September 2025)

Final Year Project

At the Library: Looking for the Self in Borrowed Words

My research focused on children's libraries in middle/upper-middle-class schools of Karachi. I explored how children's reading during their early school years, with a lack of representation of brown children in the available literature, impacted how they viewed themselves and the world around them as they grew older. By navigating children's libraries across the city, I also looked into how Urdu literature has been systematically relegated to the sidelines. Based on my research, I am designing an interactive exhibit resembling a children's library which features an illustrated storybook. The story is set in a school during colonial-era Karachi, highlighting how colonial systems impacted children's perceptions of whiteness and the English language.

Publications, Creative Projects & Global Experiences

Conference Presentation – Presented at the 15th International Illustration Research Symposium in Istanbul, Turkiye.





SAMRA MUSTAFA

BA (Honors) Communication & Design

✉ samramustafa226@gmail.com

☎ +923217453900  LinkedIn

*"I want to build meaningful digital experiences,
solve real user problems, and implement
innovative and impactful solutions by working in
Product and UI/UX."*

Core Skills

- AI Tools Like Claude
- Blender
- Figma
- Gemini
- GPT
- Illustrator
- Lovable
- Photoshop
- Stitch

Core Competencies

Drive for Results; Planning; Takes Initiative

Leadership & Co-Curricular Activities

CND Productions – Marketing Head
Public Relations Cabinet Member,
Habib University Student Government

Social Media And PR Lead,
Entrepreneurship Club

Marketing Team Member,
Serve Club

Event Coverage Lead,
Multiverse Club

Employment Experience

Product Associate (Part Time),
Finqalab (Next Capital)
(January 2026 – May 2026)

Creative Intern,
Finqalab (Next Capital)
(June – July 2025)

Student Researcher,
Habib University
(June – August 2024)

Marketing Intern,
NOWPDP
(May – July 2024)

Final Year Project

Herqadam fitness

A mobile application that provides gym equipment renting services, which makes fitness activities accessible for women. It strengthens connections through virtual networks, organizes community-building events, and enables women to discover local fitness spaces and events near them.

Publications, Creative Projects & Global Experiences

Documentary – Documentary on Waste Management in Baba Island – 'Trash or treasure', August 2024

Research Paper – Human Ecology Interface: Case study – Baba Island report 2024





SARAH IQBAL

BA (Honors) Communication & Design
Philosophy

✉ sarahiqbal2002@gmail.com

☎ +923062224998  LinkedIn

"I am most excited about writing, especially creative non-fiction, and I would like to pursue diverse experiences in writing to hone my skills while writing books."

Core Skills

- 3D Blender
- Adobe Premier

Core Competencies

Adaptability; Collaborates Openly; Drive for Results; Planning; Takes Initiative

Leadership & Co-Curricular Activities

HUCON 2023 – Liason Team Member

Represented CND at Admissions Launch Event

Design Lead,
Philosophy Club

Employment Experience

Customer Specialist,
Ibex
(October 2021 – September 2022)

Final Year Project

The Baptist Christians of Karachi

A creative nonfiction book that explores the culture of the Baptist Christian community in Karachi, including discussions on food, clothes, and language through the author's lived experiences. It is a memoir that seeks to document the forgotten history of the many different Christian communities that have lived in Karachi for decades by focusing specifically on the Baptists and their culture.





SARIM A. ABBASI

BA (Honors) Communication & Design

✉ sarimabasi2@gmail.com

☎ +923321336333  LinkedIn

"I enjoy challenging work that pushes me to learn and solve problems, with experience in customer service, HR, design, and operational efficiency, while continuously striving to grow every day."

Core Skills

- Canva
- Critical Thinking
- Figma
- HRM
- Premiere
- RMS/CRM

Employment Experience

Associate Manager HR & Systems,
Logicose
(June 2025 – May 2026)

Product Experience Analyst,
US Mobile
(December 2024 – February 2025)

Customer Service Specialist,
Ibex Pakistan
(September – December 2023)

Final Year Project

Unfeeling Collective

Unfeeling Collective is an anonymous platform for people who struggle to articulate their emotions. It uses a guided reflection system, designed with the help of mental health specialists, to help users externalize their emotions in the form of “expressions.” These expressions are added to a searchable archive—a shared journal of emotional experiences. Each step in the guided reflection system is specifically designed to help collect, link, reflect, and process emotions. This helps start a subconscious conversation that acts as a step toward emotional clarity.





SCHEHERZADE MIRZA

BA (Honors) Communication & Design

 scheherzadem123@gmail.com

 +923002021165  LinkedIn

"As a filmmaker based in Karachi, I am passionate about the entire film production process. I am driven by visual storytelling, eager to pursue cinematography and evocative directing."

Core Skills

- Director of Photography
- Film Directing
- Film Editing

Core Competencies

Drive for Results; Effective Presentation Skills;
Encourages Innovation; Strategic Thinking;
Takes Initiative

Academic Awards

Dean's List 2024

Employment Experience

Assistant Director for DVCs,
See-Prime and Seeme Productions
(August 2023 – September 2025)

Assistant Director for Music Videos,
FtwA Studios
(May – November 2025)

Content Creator and Social Media
Manager,
Tranceform Studios
(April 2025 – March 2026)

Marketing Trainee and Content Creator,
Ad-It Digital Agency
(June 2024 – June 2025)

Final Year Project

Short film: Saat Samundar Paar

Two strangers. One fading mind. A secret submerged in the shadows. When Waheed wanders into the depths of the night, his life simultaneously unravels with that of Laila. As the tide between the past and the present slowly recedes, a disturbing truth is brought to the surface, connecting the two in tragic ways. Saat Samundar Paar is a saga of a father and daughter and how someone can be lost at sea long before they ever set sail. The film is a testament to the power of family, the cruelty of dementia, and the secrets we keep even from ourselves.





SOBH S. RID

Hilton Pharma Excellence Scholar

BA (Honors) Communication & Design

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☎ +923185103625  LinkedIn

"I am a writer, researcher, and aspiring journalist with experience across reporting, creative writing, and documentary storytelling. My work often explores themes of gender, culture, politics, and social change."

Core Skills

- Adobe Illustrator
- Adobe InDesign
- Adobe Photoshop
- Adobe Premiere Pro
- Canva

Core Competencies

Adaptability; Collaborates Openly; Planning; Problem Solving; Takes Initiative

Leadership & Co-Curricular Activities

Editor-In-Chief

Vice President,
Feminist Collective

Hdu Marketing Lead,
Gaming Club Habib Debate Union

Content Production Member,
Pride Press

Employment Experience

Research & Production Intern,
Dawn News English
(May 2025 – April 2026)

Junior Writer (Internship),
The Diplomatic Insight
(November 2021 – February 2022)

Final Year Project

The Digital Lives of Mithri Women

MITHRI WOMEN ARE ON THE INTERNET. On TikTok, lip-syncing trending sounds. On Daraz, ordering skincare and beauty products. In DM requests, replying to boys. On Snapchat, keeping 1,000-day streaks. On ChatGPT, asking questions they can't take anywhere else. Blending reportage with memoir, this nonfiction book enters the digital lives of young women in Sindh's village of Mithri, a place where mobile towers blink above sugarcane fields and rumours travel faster than WiFi. Through vignettes, interviews, and the author's own experience as a Mithri woman, the book traces the way these women navigate visibility, desire, and agency online.

Publications, Creative Projects & Global Experiences

Exchange Program – Fully-funded international course on Media & Digital Communication Tools in the School of Philosophical Studies at Kathmandu, Nepal in November 2025

Research Paper – Research paper on Women's Agency in Rural Sindh selected for the IVS Research Conference in April 2026

Publication – Article on Pakistan's burgeoning thrift market, its online manifestation and the way women navigate this ecosystem published in Dawn Images in July 2025

Publication – Personal essay on breaking a patriarchal cultural tradition as a kid published in Dawn EOS in October 2025

Publication – Personal auto-ethnographical essay on my grandfather's youth activism as he navigated the One Unit Scheme and



the complexities behind the term nationalist published in Sarazad in September 2025



S. AHAD ARIF

BA (Honors) Communication & Design

 s.ahadarif@outlook.com

 +923008262495  LinkedIn

"With a passion for filmmaking, my specialties lie in video editing, camera operation, and sound mixing. I intend to find job opportunities in fields related to film production."

Core Skills

- Adobe Photoshop
- Adobe Premiere Pro
- Davinci Resolve

Core Competencies

Acts with Ownership; Collaborates Openly

Leadership & Co-Curricular Activities

Lead Editing Supervisor

Director Of Photography For Skits

Camera Operator

Musician,
Moseequi & Raqs

Employment Experience

Creative Intern,
Manhattan International
(July – August 2025)

Video Editing Intern,
SOC Films
(July – August 2025)

Final Year Project

Sweetheart

"Sweetheart" is a short film about a young married couple struggling to deal with the husband's sugar addiction following recovery from a diabetic coma. The wife must convince him to quit his addiction when a new development evolves their marriage and lives.

Publications,Creative Projects & Global Experiences

Creative Project – 2nd Assistant Director for a commercial advertisement shoot:
'Metromilan Garden Sticks'

Creative Project – Editing Supervisor for the award-winning short film "Chal Bassi" by Hana I. Mapara

Documentary – Documentary Editor for the award-winning documentary "Ek Pyaar Ka Tappa" by Marya Darukhanawala





S. HAMZA ALI HAIDER

BA (Honors) Communication & Design

✉ syedhamzaali00@gmail.com

☎ +923038444335  LinkedIn

"A UI/UX designer who builds computers and enjoys 3D animation and interactive design. I aim to pursue Product and Experience Design roles where these interests strengthen my work."

Core Skills

- Adobe Photoshop
- Adobe Premiere Pro
- Blender
- Figma
- Unreal Engine

Core Competencies

Acts with Ownership; Adaptability;
Collaborates Openly; Planning; Takes Initiative

Employment Experience

UI/UX Design Intern,
Folio3
(June – August 2025)

Marketing Intern,
IAL Saatchi & Saatchi
(June – August 2024)

Final Year Project

Rig It

"Rig It," an interactive desktop experience that introduces beginners to PC building through hands-on simulation. Where instead of just learning through videos or written guides, users will be able to assemble components inside a virtual 3D workspace that allows them to understand the process in a more practical and engaging way.





SYED M. YOUSUF

BA (Honors) Communication & Design

 yousufnaqvi17@gmail.com

 +923308537640  LinkedIn

"I'm an emerging storyteller and filmmaker driven by a curiosity to understand how people live, work, and navigate complex systems around them."

Core Skills

- Adobe Suite
- Capcut
- Da Vinci Resolve
- Figma

Core Competencies

Effective Presentation Skills; Encourages Innovation; Problem Solving

Academic Awards

Dean's List 2023

Leadership & Co-Curricular Activities

Design Lead,
Pride Press

Design Lead,
Young Leaders Club

Employment Experience

Brand Lead,
Bazaar Technologies
(January – April 2026)

Brand Associate,
Bazaar Technologies
(September 2025 – January 2026)

Brand Design Associate,
Bazaar Technologies
(September 2024 – September 2025)

Brand Design Trainee,
Bazaar Technologies
(May – September 2024)

Final Year Project

Abey Karachi

Abey Karachi is an observational documentary that examines how Karachi's traffic and failing road infrastructure shape everyday life. The project aims to move beyond surface-level awareness and instead explore how constant exposure to congestion, noise, and systemic inefficiency affects people physically, psychologically, and socially. Through interviews with commuters, drivers, traffic police, and street workers, the film reveals a shared condition of pressure, fatigue, and adaptation. The research highlights how individuals develop tolerance and coping mechanisms within a dysfunctional system, often normalizing stress as routine. By contrasting official narratives of progress with lived realities, the project offers a grounded perspective on urban life in Karachi, encouraging viewers to reflect on resilience, inequality, and the human cost of infrastructural neglect.

Publications, Creative Projects & Global Experiences

Research Paper – Research paper on The Multidimensional Self: A Comparative Analysis of Buddhist and Islamic Hermeneutics of the Self–Published in Tehzib undergraduate journal in March 2024.

Documentary – Documentary on the Tattooing ritual among Sindhi women in Mithi selected for 9th Folklore Film Festival in Kerala





SYED S. RAZA MAHDI

BA (Honors) Communication & Design

 smahdi121404@gmail.com

 +923182393914  LinkedIn

"I am passionate about the following: User Experience, Illustration, Graphic Design, 2D Animation, Typography and Lettering, Writing, Creative Writing, and Philosophy"

Core Skills

- Canva
- Photoshop
- Premier Pro

Core Competencies

Drive for Results

Leadership & Co-Curricular Activities

Design Lead,
Moseequi & Raqs

Design Lead,
Sustainability Club

Design Lead,
Dream Stage

Design Lead,
Pride Press

Employment Experience

Intern,
Bank Alfalah
(May – July 2025)

Intern,
UBL
(June 2024)

Final Year Project

OK Doomer

2D animated short film, exploring the concept of doomscrolling, together with elements like authoritarianism and xenophobia.

Publications, Creative Projects & Global Experiences

Research Paper – International conference research – Illustration Symposium 2025
Exchange Program – Kennedy-Lugar Youth Exchange and Study – September 2021 to June 2022 in Ohio, USA





S. AMNA HASSAN

BA (Honors) Communication & Design

✉ samnahassan00@gmail.com

☎ +923092258851  LinkedIn

"I've explored a wide spectrum of design, and my work often blends function with emotion, aiming to inform, engage, and inspire across mediums through brand design, animation, and visual storytelling."

Core Skills

- Adobe Illustrator
- Adobe Indesign
- Adobe Photoshop
- Blender

Academic Awards

Dean's List 2025

Leadership & Co-Curricular Activities

Emerge - Design Lead

Associate Design Lead,
Serve Club

Design Member,
Pride Press

Roar - Design Member,
Pride Press

Employment Experience

Intern,
The Catalyst Act
(August – October 2025)

Visual Designer,
Zunaira Hyatt Couture
(May – July 2025)

Visual Designer,
Urdu Academy
(August 2022 – August 2024)

Final Year Project

Alif Sy Yeh Tk

An Urdu learning cards game where letters become words and words become sentences. It dives into the language through two exciting challenges: building words and constructing sentences. A fun way to explore the language and enjoy it with family and friends! It aims to gamify Urdu learning while giving children hands-on learning, which is slowly depleting.





TANIYAH KHAN

BA (Honors) Communication & Design

 taniyah.k7@gmail.com

 +923362177333  LinkedIn

"I am interested in writing and visual storytelling, while drawn to the production side of filmmaking where ideas can be shaped into captivating visual narratives through deliberate design."

Core Skills

- Adobe Illustrator
- Adobe Photoshop
- Adobe Premiere Pro
- Camera Operation
- Sound Design

Core Competencies

Takes Initiative

Employment Experience

Dawn Media Group,
Intern At News Desk/Dotcom
(May – June 2025)

Final Year Project

Awaaz is a short film set within the structure of family life which navigates expectations and suppressed anger in a young woman in Pakistan. The film aims to bring to light and visualize the suppression of emotions, and how generational systemic factors contribute to the emergence and expression of anger within women in Pakistan. The goal of this project is to showcase the consequential reality of seemingly harmless, unwanted comments and behaviors directed towards women daily.

Publications, Creative Projects & Global Experiences

Publication – Article published in Dawn dotcom in relation to Eid-ul-Adha





ZARA HUSSAIN

BA (Honors) Communication & Design

 khussainzara@gmail.com

 +923333363089  LinkedIn

"As a Communication major, I am particularly drawn to roles in media production. While film remains my primary passion, I am equally enthusiastic about content creation, content editing, and journalism."

Core Skills

- Adobe Indesign
- Adobe Photoshop
- Adobe Premiere Pro
- DaVinci Resolve
- Microsoft Excel

Core Competencies

Acts with Ownership; Collaborates Openly;
Effective Presentation Skills; Encourages
Innovation; Planning; Problem Solving

Final Year Project

Honey, our son is a rat.

This project began as a research study examining the relationship between political instability and family dynamics. Over time, it evolved into a film that reflects my personal connection to the subject, ultimately portraying surreal “instabilities” through the lens of a traditional family sitcom.





ZEHRA HAIDER

BA (Honors) Communication & Design

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☎ +923330286660  LinkedIn

"I am interested in making short, animated films and documentaries about stories from all over Pakistan. Puffball Studios is my biggest source of inspiration."

Core Skills

- Da Vinci Resolve
- Procreate

Core Competencies

Adaptability

Employment Experience

The Migration Collective,
Illustration And Animation Intern
(July – September 2025)

Shukar Hai,
Design Intern
(December 2024 – January 2025)

Final Year Project

Sur Jaiz, Ya...?

The purpose of this short animated film is to invite people to discuss the permissibility of music in a safe space, with tolerance and acceptance of differences.

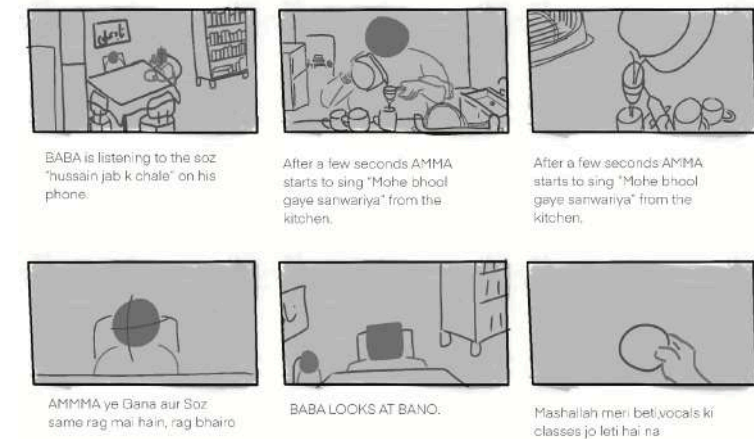
Publications, Creative Projects & Global Experiences

Publication –

<https://lakeermag.com/zehra-haider-protest/>

Exhibition – Exhibited two of my artworks at the UMAA conference

Exhibition – Maqsood-e-Kainat Art Exhibition



BA (HONORS)

COMPARATIVE HUMANITIES



AKASHA S. FATHEPURI

BA (Honors) Comparative Humanities

ilyasakasha3@gmail.com

+923333734293 LinkedIn

"My degree developed strong critical analysis, helping me understand human behavior, cultural trends, and social dynamics, shaping a thoughtful approach to communication and storytelling."

Core Skills

- Canva
- Jmp
- Microsoft Excel
- Microsoft Office
- Twine (Gaming Software)

Employment Experience

Image Corporation,
Marketing Intern
(July – August 2025)

Final Year Project

Exoticism for Sale: Orientalism, Mysticism, and the Western Gaze

My final-year capstone, *Exoticism for Sale: Orientalism, Mysticism, and the Western Gaze*, is a 12,000+ word research project examining how Orientalist aesthetics and narratives continue to circulate within contemporary Western cultural markets. Drawing on postcolonial scholarship and critical cultural analysis, the project investigates how images of "mysticism" and "exoticism" are commodified and repackaged for global consumption. It situates these representations within broader philosophical and capitalist frameworks to understand how such portrayals persist beyond their colonial origins. By synthesizing existing academic literature with original analysis, the project argues that these narratives are not only historically inherited but also actively reproduced through consumer culture and cultural compliance.

Publications, Creative Projects & Global Experiences

Publication – Published short story in Beautiful and Doomed: Volume II

Publication – Aspiring Pens

Publication – "The Lost Lamb"





ALEEZA K. KHAN

BA (Honors) Comparative Humanities

 aleeza.khurram.5b@gmail.com

 +923412251225  LinkedIn

"Interested in pursuing a career in Human Resources, I am motivated by working with people, supporting employee development, and helping organizations build positive, inclusive, and productive workplaces."

Core Competencies

Adaptability; Drive for Results; Planning; Strategic Thinking

Academic Awards

Dean's List 2025

Leadership & Co-Curricular Activities

Events Cabinet Member,
Habib University Student Government

Employment Experience

People & Culture Intern,
Khaadi
(June – July 2025)

Human Resources Intern,
Païr Investment Company Limited
(June – July 2024)

Final Year Project

Baqa and Being: Embodying Authentic Being Through the Sufi Journey.

My capstone intends to provide a comparative analysis between Heidegger's "Being-towards-death" and the Sufi concepts of Fana (annihilation) and Baqa (subsistence). It aims to bridge existential phenomenology and mysticism, utilizing Heidegger to provide an ontological structure to Sufi thought while opening Heidegger's finitude toward transcendence. The research identifies that both paradigms view the "ordinary self," the "they-self," or the ego (nafs) as a state of concealment that masks truth. Findings of this study reveal that confronting finitude acts as a privileged site for the unconcealment of Being, leading to authentic existence. Essentially, the study embodies the idea that authenticity and meaningful living are achieved through the surrender of egoic autonomy rather than its assertion.





FAREEBA ANSARI

BA (Honors) Comparative Humanities

 fareeba02@gmail.com

 +923092900584  LinkedIn

"I am a multimedia artist, proficient in fine arts, with a thorough foundation in philosophical knowledge. My core strengths and interests lie in interdisciplinary research and humanitarian work."

Core Skills

- Copywriting
- Creative Ideation and Direction
- Research Cataloguing

Core Competencies

Adaptability; Drive for Results; Strategic Thinking

Academic Awards

Dean's List 2025

High Academic Leap Scholarship 2025

High Achievement Scholarship 2026

President's List 2025

Leadership & Co-Curricular Activities

Content Creator And Writer,
Pride Press

Member,
Philosophy Club

Employment Experience

Executive Writer,
TechClone
(September 2021 – December 2024)

Essay Writer,
Cygni College Consultancy
(July 2024 – January 2025)

Program Manager And Co-Founder,
The Migration Collective
(April 2024 – May 2025)

Teaching Assistant,
Beaconhouse IBDP
(September 2021 – March 2022)

Final Year Project

Artificial Intelligence and the Philosophy of the Tragic

Tragedy's philosophy investigates the inherent limits of human agency by modeling the conflict between rational, coherent action and ineluctable counter-forces. Observing contemporary art forms, including AI-generated artworks, as a narrative site where humanity represents its own self-inflicted stiflement, this thesis reflects upon Artificial Intelligence (AI) functioning as a tragic mechanism that materializes ancient archetypes of fate and hamartia within a global technological paradigm. By evaluating thematic expressions of freedom, fated necessity, and irony, this thesis assesses how AI induces an ontological deadlock: a collision between the rhythmic "measure of life" and the optimizing "measure of procedure," revealing how AI is reorienting the human subject within a rapidly developing world where creative and intellectual values are being fundamentally reshaped.

Publications, Creative Projects & Global Experiences

Podcast – Podcast host and co-founder with a global guest list and audience base:
<https://tmcarchives.substack.com/>

Research Paper – Research work on Afghan Refugees done with the Migration Collective for ICMPD





FIZZA A. JAFRI

BA (Honors) Comparative Humanities

 fajafri85@gmail.com

 +923145239430  LinkedIn

"I enjoy working in public-facing positions, including Human Resources or Marketing. I am also very passionate about teaching."

Core Skills

- Microsoft Excel
- Microsoft Word

Core Competencies

Adaptability; Takes Initiative

Academic Awards

Dean's List 2025

Leadership & Co-Curricular Activities

Pinktober Event Lead

Employment Experience

Oxford University Press,
Professional Development Office Intern
(July – August 2025)

Final Year Project

Reconciling Faith and Gender: Cultural and Spiritual Coping Mechanisms of Muslim Transgender Individuals in Karachi

This project aimed to understand how Muslim transgender individuals living in Karachi reconcile their Muslim identity with their transgender identity while navigating survival within a hyper-Islamized society. I took up this project in hopes of spreading awareness about the transgender community and shedding light on their daily struggles.





MAHAM BAQIR

BA (Honors) Comparative Humanities

Social Development and Policy

✉ maham.baqir@gmail.com

☎ +923452444924  LinkedIn

"I have majored in Comparative Humanities with a minor in Social Development and Policy, focusing on philosophy, history, South Asian, and global studies to explore pathways toward peace worldwide today."

Core Skills

- Academic Writing and Editing
- Canva
- Citation and Bibliography Formatting (MLA, Chicago, APA)
- Microsoft Excel
- Public Speaking and Moderation
- Qualitative Analysis
- Textual Analysis
- Event Planning and Execution

Core Competencies

Adaptability; Collaborates Openly; Planning; Takes Initiative

Academic Awards

Dean's List 2023

Leadership & Co-Curricular Activities

NECHE Accreditation Intern for Habib University

President,
Philosophy Club

Vice President – Academic Affairs
Cabinet,
Habib University Student Government

President,
Araish – E – Khayal

Associate Editor,
Pride Press

Employment Experience

Neché Accreditation Intern,
Habib University
(March – May 2024)

Orientation Leader (OL) For the
Incoming Freshman Batch,
Habib University
(July – August 2023)

Final Year Project

"Land of the Pure": State, Religion, and Sovereignty

The dominant narrative within nationalist historiography reads the event of partition as an inevitable outcome of a religious divide between Hindus and Muslims. Even today, partition continues to be celebrated as the ultimate victory of Islam in the subcontinent. This thesis pinpoints key moments in the emergence of the idea of Pakistan. It explores how notions of religious and nationalist belonging have been forged. Particular attention is given to the political strategies of Muhammad Ali Jinnah in mobilizing the demand for Pakistan as a 'bargaining chip.' In doing so, it situates the Pakistan movement within the broader discourse on nationalism and the region's colonial modernity within the larger framework of modern history.

Publications, Creative Projects & Global Experiences

Exchange Program – Stanford Summer International Honors Program





NAYMA AHMED

Hilton Pharma Excellence Scholar

BA (Honors) Comparative Humanities
South Asian Music

✉ itsnaymaahmed@gmail.com

☎ +923361186893  LinkedIn

"Qualitative researcher specializing in oral history, digital archiving, and interview design. Experienced in migration projects, heritage research, and archival documentation. Strong record in project coordination, metadata tagging, and research communication."

Core Skills

- Digital Archiving
- Fieldwork & Project Coordination
- Metadata Tagging + Transcripts
- Oral History Interviewing
- Zotero

Core Competencies

Acts with Ownership; Agility; Problem Solving

Academic Awards

Dean's List 2023, 2024, 2025

High Achievement Scholarship 2023, 2024

President's List 2023, 2025

Leadership & Co-Curricular Activities

Vice President,
Multiverse Club

Employment Experience

Research Fellow,
Wow Foundation Pakistan
(October 2025 – March 2026)

Undergraduate Researcher,
Office of Research, Habib University
(June – October 2025)

Research Fellow, Ohp Department,
The Citizens Archive of Pakistan
(January – May 2025)

Undergraduate Researcher,
Office of Research, Habib University
(September 2023 – January 2025)

Final Year Project

Songs from a Burning Harmonium: Sonic Reconstruction of Identity among Afghan Refugees in Urban Karachi

This thesis examines how Afghan refugees in urban Karachi reconstruct identity, belonging, and memory through sonic practices. Drawing on ethnographic fieldwork conducted with Afghan refugee youth and families, the project explores how music, language, and everyday listening function as modes of self-making in conditions of displacement. This study argues that identity reconstruction is not merely cognitive or narrative but fundamentally auditory and relational. Afghan refugees navigate Karachi's dense and often hostile sonic terrain, while simultaneously sustaining sonic continuities through Afghan songs, raga-based musical traditions, and Persianate linguistic forms. Rather than framing these practices solely as hybridity, this thesis highlights tensions between cultural continuity and imposed political borders.





S. NEEL KANWAL

BA (Honors) Comparative Humanities
BioScience

✉ rababzehra39@outlook.com

☎ +923152620886

"I am passionate about writing and content generation, and I intend to pursue jobs in scriptwriting and content creation after graduation."

Core Competencies

Adaptability; Encourages Innovation

Employment Experience

Research Intern,
Habib University
(May – August 2024)

Final Year Project

Heideggerian Criticisms of Mental Healthcare

My thesis will combine many strands of philosophical thought, mainly Heidegger's and Foucault's theories, and evaluate existing ethical foundations for good conduct in healthcare. This will then be compared to the reality of how it is delivered to the masses in Pakistan, along with other developing countries. Phenomenology has great potential for implementation in the public health system, and integrating a human-centered model of care in medical discourses would help to bring about a positive change in societies like ours. I particularly aim to criticize biomedical models of treating mental health problems through the comparison of objective data and lived experience, which is not given as much weight in a diagnostic endeavor.



BSC (HONORS)

SOCIAL DEVELOPMENT & POLICY



AALEEN HUSSAIN

BSc (Honors) Social Development & Policy

✉ aaleenhussain000@gmail.com

☎ +923232055155  LinkedIn

"Interested in Marketing, Research, and Sports Leadership."

Core Skills

- Canva
- Excel
- Maxqda

Core Competencies

Acts with Ownership; Adaptability;
Collaborates Openly; Effective Presentation
Skills; Encourages Innovation; Planning;
Problem Solving; Takes Initiative

Leadership & Co-Curricular Activities

Rowing Coach,
Sports & Recreational Club

Employment Experience

Marketing Intern,
Dawn Media Group
(May 2025 – September 2026)

Rowing Coach - Part Time,
Karachi Grammar School
(January 2022 – March 2026)

Research And Development Intern,
Pearl Fish International
(November 2022 – November 2023)

Final Year Project

Who Gets to Play? Investigating Priorities in Public Sports Infrastructure Development in Karachi and Their Implications for Urban Inequity

This research aims to examine how sports infrastructure development in Karachi reflects broader urban priorities and contributes to unequal access to recreational space. In recent years, the city has seen a rapid expansion of elite sports facilities, most notably padel courts, often located on high-value urban land and accessible primarily through membership or high fees. At the same time, public sports grounds that cater to mass-participation sports such as football, hockey, athletics, and informal recreation have experienced prolonged neglect, poor maintenance, or restricted access.





A. MOIZ SHAIKH

Hilton Pharma Merit Scholar

BSc (Honors) Social Development & Policy

✉️ abdulmoiz_29@outlook.com

☎️ +923133277918  LinkedIn

"I am passionate about the intersection of policy, data, and institutional reform. I intend to pursue a career in consulting and development, translating rigorous evidence into decisions."

Core Skills

- Advanced Excel
- Maxqda
- Power BI
- Stata

Core Competencies

Adaptability; Agility

Academic Awards

High Achievement Scholarship 2022, 2023, 2024, 2025, 2026

Leadership & Co-Curricular Activities

Career Connect 2024 – Volunteer

Summer Experiential Learning Projects 2025 – Participant

Employment Experience

HBL,
Environmental And Social Risk Intern
(June – July 2025)

Onderland – Lucky Entertainment,
Research Intern
(May – June 2025)

HBL,
HR Project Intern
(December 2024 – January 2025)

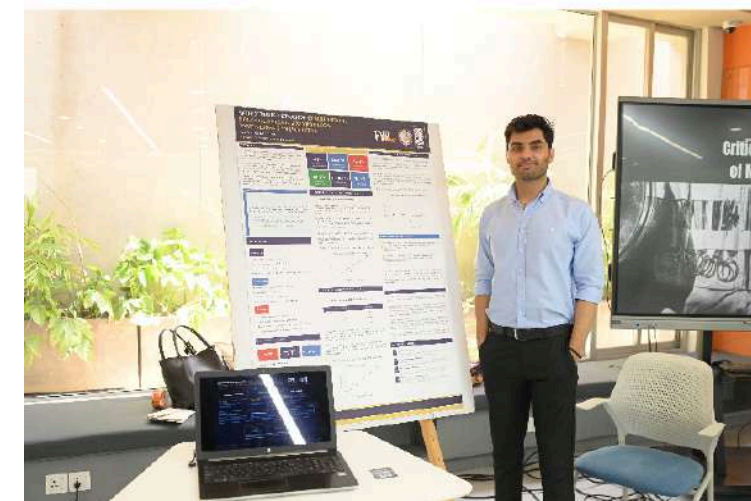
Final Year Project

When Trust Erodes: Corruption, Social Capital, and Foreign Investment in Pakistan

This research examines how corruption erodes institutional trust in Pakistan and how that erosion shapes foreign direct investment inflows from 2001 to 2023. Using a mixed-methods approach combining three OLS regression models in STATA and R with thematic analysis of expert interviews, the study finds that every one-point improvement in Pakistan's corruption index corresponds to a 0.56-point increase in institutional trust, and each unit increase in trust corresponds to \$2.48 billion in additional FDI inflows. The research establishes institutional trust as the key mediating variable between corruption and foreign investment, arguing that anti-corruption efforts alone are insufficient without rebuilding public confidence in institutions. Selected as the official entry to the International Social Capital Association's Conference, Dubai 2026.

Publications, Creative Projects & Global Experiences

Research Paper – Honors Final Year Paper
Conference Presentation – Official entry to the International Social Capital Association's Social Capital Conference, Dubai 2026





AISHA A. QADIR

Recipient of Hilton Pharma Grant

BSc (Honors) Social Development &
Policy
BioScience

✉ aishaabdulqadir615@gmail.com

☎ +923313765838  LinkedIn

"I'm drawn to improving healthcare, especially for adolescents, and aim to pursue public health. My experience in HCI has shaped my interest in designing human-centered solutions that improve access and impact."

Core Skills

- Gephi
- Microsoft Office
- Stata

Core Competencies

Adaptability; Planning; Takes Initiative

Leadership & Co-Curricular Activities

Deputy Director Of Finance

Director Of Finance

Orientation Leader

General Secretary,
Pride Press

Treasurer,
Young Leaders Club

Employment Experience

Research Intern,
Aga Khan University
(June 2024 – August 2025)

Research Intern,
Aga Khan University
(June – August 2025)

Project Student Lead,
Habib University
(June – August 2024)

Project Student Lead,
Habib University
(January – May 2024)

Final Year Project

How do communities from diverse socio-economic backgrounds in Karachi make healthcare choices, particularly the preference for emergency healthcare over preventive care?

My research explores how people from different socio-economic backgrounds in Karachi make healthcare decisions, with a focus on why emergency care is often preferred over preventive care. Despite the availability of services like routine check-ups and screenings, many individuals delay seeking care until conditions become severe. The study aims to examine healthcare-seeking behavior, identify barriers to preventive care, and understand how factors such as income, education, health literacy, and access to services shape these choices. It also considers the role of cultural beliefs and perceptions of healthcare quality. By analyzing these factors, the research seeks to highlight patterns of healthcare use and contribute to a better understanding of urban health inequalities and the need for more accessible preventive healthcare systems.

Publications, Creative Projects & Global Experiences

Research Paper – Research Paper on "Understanding Pakistani Mothers' Use and Non-Use of Screen Media-based Devices: Gratifications, Strategies, and Design Implications" published in CHI 2025

Conference Presentation – presented research paper at the interational conference CHI: conference on human factors in computing systems 2025 held in Yokohama, Japan





ALINA INAYATULLAH

BSc (Honors) Social Development & Policy

✉ alina.inayatullah2@gmail.com

☎ +923238221820  LinkedIn

"Having spent my academic journey studying education in Pakistan, I aspire to work in the field of public education to help create more equitable opportunities for children."

Core Skills

- Communication
- Grant Proposal Writing
- Maxqda
- Qualitative Research
- Qgis

Core Competencies

Acts with Ownership; Collaborates Openly;
Effective Presentation Skills; Encourages
Innovation; Problem Solving

Employment Experience

Research Assistant,
Summer Tehqiq Research Program
(May – August 2025)

Final Year Project

Learning After Hours: A Case Study – Understanding Non-Formal Education in Urban Karachi

This study qualitatively examines a non-formal school operating within a private school in urban Karachi. Using a qualitative case study approach, it explores a program that provides free after-school education to the children of household staff employed by the host institution. Non-formal education is associated with NGO-run or rural schools; however, this case challenges that definition by existing within an elite school. The study aims to understand how the program functions and how it complicates the distinction between formal and non-formal education. Findings show that the school benefits from access to the host school's resources and teachers while emphasizing discipline and hygiene through a hidden curriculum. The program functions as both a supplementary and compensatory educational space for its students.





ALINA REHMAN

Recipient of Hilton Pharma Grant
BSc (Honors) Social Development &
Policy

✉ alinarehman694@gmail.com

☎ +9203313574525

"I am an emerging researcher passionate about public and global health, combining research, analysis, fieldwork, and grant writing to improve health outcomes, advance reproductive health, and support underserved communities."

Core Skills

- Microsoft Excel
- Stata

Core Competencies

Acts with Ownership; Adaptability;
Collaborates Openly; Encourages Innovation;
Planning; Problem Solving; Takes Initiative

Leadership & Co-Curricular Activities

Cabinet Member – Food and Hygiene,
Habib University Student Government

Employment Experience

Teaching Assistant – Data Analytics,
Habib University
(January – April 2026)

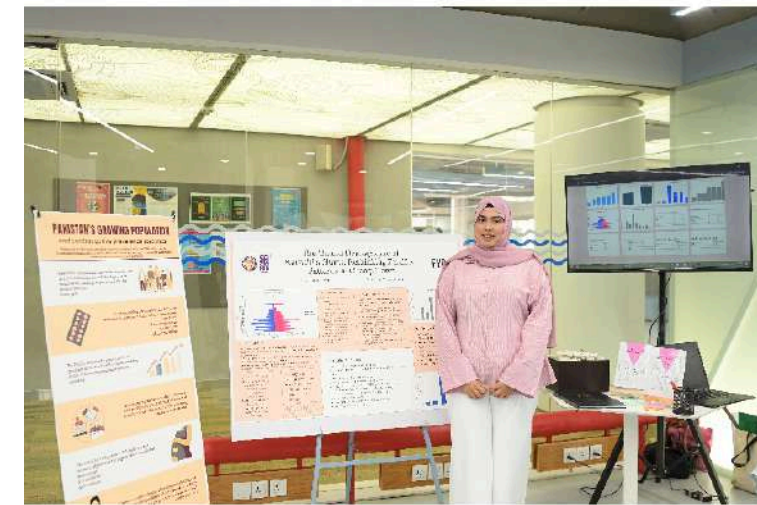
Research Intern,
Women Development Foundation
(December 2025 – February 2026)

Research Intern,
Climate Action Centre
(July – September 2025)

Final Year Project

The Untold Demography of Karachi's Slums: Rethinking Fertility Patterns in Orangi Town

This study explores fertility patterns in Orangi Town, one of the largest informal settlements in Karachi. Using a mixed-method approach, it combines demographic measures (like fertility rates and population structure) with statistical analysis to examine how factors such as education, income, healthcare access, and contraceptive use influence fertility. Qualitative interviews further provide insight into residents' reproductive choices and challenges. The research aims to inform urban planning and reproductive health policies for underserved populations.





ALISHBA AKMAL

BSc (Honors) Social Development & Policy

✉ alishbaakmal15@gmail.com

☎ +923232323807  LinkedIn

"I am creatively driven and passionate about content creation, visual design, and video editing. I thrive in fast-paced, collaborative environments and am eager to grow and make an impact."

Core Skills

- Canva
- Capcut

Core Competencies

Adaptability; Collaborates Openly; Effective Presentation Skills; Planning; Problem Solving; Takes Initiative

Employment Experience

Marketing Manager,
Imperial Tiles
(October 2025 – June 2026)

Marketing Intern,
Dawn Media Group
(May – June 2025)

Final Year Project

Housing Inequity in Karachi

This project investigates why there has been no effort to develop low-income housing schemes in Karachi while mega-projects (such as Emaar) continue to be built, attract foreign investments, and cement the communal gap between Karachiites. Exploring this aims to pick apart whether it is a civic responsibility to demand housing for more than half of Karachi's population that resides in informal settlements.

Publications, Creative Projects & Global Experiences

Exchange Program – AIESEC IZMIR Volunteer Exchange Program





AREEBA ARIF

Nargis & Shahid Soorty HU TOPS Scholar
BSc (Honors) Social Development &
Policy

✉ areebaraanchi04@gmail.com

☎ +923323432654  LinkedIn

"I aim to pursue a career in Program Management and Data Analysis, driven by my interest in communal work and quantitative research, using evidence-based approaches to inform effective decision-making."

Core Skills

- Microsoft Office
- Power BI
- QGIS
- R
- Stata

Core Competencies

Problem Solving

Academic Awards

Dean's List 2023, 2024
High Achievement Scholarship 2024
President's List 2024

Leadership & Co-Curricular Activities

Vice Chair – Food and Hygiene,
Habib University Student Government
Director General – HUMUN VIII
Director Finance – HUMUN VII
Planning Lead,
Serve Club
Marketing Lead,
Young Leaders Club

Employment Experience

Trainee,
PWC
(March – June 2026)
Intern,
Precision Health Consultant Global
(PHCG)
(June – August 2025)
Researcher,
Habib University
(May – August 2025)

Final Year Project

The Politics of Green Spaces in Karachi: Aesthetics, Urban, and Political Ecology

My research examines the politics of green spaces, focusing on how the distribution and quality of urban greenery are shaped by governance, planning decisions, and socio-economic inequalities. The project aims to investigate who benefits from green spaces and who is excluded. It also highlights a divide in knowledge about plants, where activists and environmentalists often present differing interpretations of ecological value, creating inconsistencies in understanding. This gap signals the need to bridge scientific, activist, and local perspectives. Additionally, the research explores how plants and greenery are sometimes used as performative tools—rather than meaningful ecological ones. The purpose is to expose these dynamics, promote inclusive knowledge, and support informed urban planning. Expected findings reveal both structural inequalities and contested meanings of green spaces.

Publications, Creative Projects & Global Experiences

Research Paper – Poster Presentation for
STRP I in IEEE VIS 2025





AYESHA AIMAN

BSc (Honors) Social Development & Policy

✉ aiman.ayesha@gmail.com

☎ +923122813131  LinkedIn

"Data-driven research and problem-solving excite me. I look forward to turning complex data into actionable insights for social impact through analysis and machine learning."

Core Skills

- Data Visualisation
- Machine Learning (Python)
- R/Statasql
- Social Network Analysis

Core Competencies

Adaptability; Takes Initiative

Leadership & Co-Curricular Activities

Sponsorship Lead In HUCON '23,
Multiverse Club

Employment Experience

Next Wave Corp (Formerly KSR Global)
– Chicago (Remote),
Business Development And Project
Manager
(August 2023 – April 2026)

AISEC – Karachi (Hybrid),
Director Sales
(August 2022 – August 2023)

Owaim Corp – Karachi (Onsite),
HR Intern
(June 2022)

Final Year Project

Rebuilding Karachi's Civic Muscle: How People Show Up, Why They Don't, and What Helps

This research examines civic engagement in Karachi, focusing on how residents participate, the barriers they face, and what enables involvement. A structured survey explores perceptions of civic action and its link to democratic accountability. Findings show that while engagement exists, it is mostly informal (e.g., charity, volunteering), with limited participation in formal civic processes. Key barriers include safety concerns, low institutional trust, and logistical constraints, while clear participation channels and responsive institutions act as enablers. The study highlights an intent-action gap, driven by structural issues rather than apathy, and offers policy recommendations to strengthen trust, accessibility, and inclusive civic participation.

Publications, Creative Projects & Global Experiences

Internship – Participated in a global internship to teach English and work as a Marketing Specialist for CanEnglish in Ankara, Turkey through AIESEC, Karachi

Research Paper – Crisis Severity Prediction for Humanitarian Response: Developed a machine learning model on Pakistan terrorism data (1970–2020) to predict high-casualty attacks

Research Paper – Used attack type, target, location, and timing features

Research Paper – Used insights to guide hospitals, emergency responders, and security agencies in proactive resource allocation



Research Paper – Evaluated fairness and ethical considerations

Research Paper – Human-Centered Design for Daycares: Executed a successful research initiative to pinpoint deficiencies in current Public Daycares in Karachi

Research Paper – Formulated a Human-Centered Design strategy tailored to address identified gaps

Research Paper – Ensured a more inclusive and efficient framework for future Public Daycare facilities

Research Paper – Social Network Analysis of the Pakistani Music Industry: Used social network analysis techniques to study collaborations, influence, and connectivity among Pakistani artists

Research Paper – Applied network properties to uncover patterns in artist interactions

Research Paper – Predicted emerging trends

Research Paper – Highlighted structural gaps and underrepresentation in the industry

Creative Project – Crypto Currency App: Designed and implemented a database-driven crypto application using Python, SQL, and Qt Designer

Creative Project – Ensured efficient data management and user-friendly UI

Creative Project – Built secure authentication, transaction handling, and real-time data updates

Creative Project – Applied database optimization techniques for scalability and performance



AYESHA KHURRAM

BSc (Honors) Social Development & Policy

 ayesha.khurram.ak11@gmail.com

 +923203456342  LinkedIn

"Interested in policy, research, and social impact. I am experienced in qualitative research, fieldwork, and analysis, with the goal of helping with data-driven, community-focused initiatives and decision-making."

Core Skills

- Data Analysis (R Studio, MAXQDA, Stata)
- Microsoft Office (Excel, PowerPoint, Word)
- Presentation Design (Canva)
- Qualitative Research
- Visual Design

Core Competencies

Adaptability; Agility; Drive for Results; Planning; Problem Solving; Takes Initiative

Employment Experience

Undergraduate Research Assistant
(Summer Tehqiq Research Program),
Habib University
(May – August 2025)

Final Year Project

Open Door or Closed Gates: Mapping Karachi's Support System for Survivors of Domestic Abuse

My capstone research examines institutional support systems for survivors of domestic abuse in Karachi, focusing on how these systems operate, coordinate, and regulate access to services. Using a qualitative approach, I conducted semi-structured interviews with government officials and NGOs, alongside field observations and policy analysis. The study mapped how survivors access legal aid, shelter, psychosocial support, and referral services. Findings showed that despite the presence of multiple institutions, support systems are fragmented, with inconsistent accessibility, weak coordination, and a heavy burden on survivors to navigate services. It also highlighted the normalization of non-physical abuse and gaps in institutional inclusion, revealing a disconnect between policy frameworks and on-ground realities.





EMAN M. IMAM

Recipient of Amin Essa Tai Grant
BSc (Honors) Social Development &
Policy

✉ emaanmimam@gmail.com

☎ 3320315758  LinkedIn

"I'm curious about people, culture, and storytelling. I'm drawn to creative marketing, using aesthetics, digital content, and visual storytelling to connect ideas with audiences in engaging and meaningful ways."

Core Skills

- Canva
- Maxqda
- R Studio
- Stata

Core Competencies

Collaborates Openly; Effective Presentation Skills; Encourages Innovation

Employment Experience

Donor Relations Officer,
Al Furqan Welfare Organization
(May – November 2024)

Final Year Project

Intergenerational Trauma within South Asian Women

My thesis project explores intergenerational trauma and emotional inheritance within South Asian mother–daughter relationships. While most research on intergenerational trauma focuses on large-scale historical events, this study examines how trauma is transmitted through everyday family dynamics, silence, and emotional expectations. Using qualitative semi-structured interviews with Pakistani daughters, the research investigates how daughters come to carry their mothers' emotional burdens and how gendered expectations shape emotional labor within families. The findings show that daughters often become emotional caretakers, internalizing patterns of patience, silence, and self-sacrifice. At the same time, many participants demonstrate increasing awareness of these inherited patterns and express a desire to break cycles of silence through self-reflection, therapy, faith, and boundary-setting, highlighting the possibility of healing and generational change.





ESHAH IMTIAZ

Ismat & Mustafa Kassam HU TOPS Scholar
BSc (Honors) Social Development &
Policy
Design

✉ eshahimtiazwork@gmail.com

☎ +923302470980  LinkedIn

"Passionate about marketing, branding, and storytelling, and a blend of creativity with strategy. I aim to pursue marketing and branding and build meaningful, impactful brands."

Core Skills

- Graphic Design (Figma)
- Photography
- UI/UX Design (Figma)
- Videography
- Video Editing

Core Competencies

Agility; Collaborates Openly; Drive for Results;
Strategic Thinking

Leadership & Co-Curricular Activities

HUMU Host

Loreal Campus Ambassador

President,
Dream Stage

Content Lead,
Dream Stage

Employment Experience

Management Trainee,
Keenu Wemsol
(March 2025 – March 2026)

Teaching Assistant – Comparative
Urbanisms,
Habib University
(November – December 2024)

Creative Intern,
Keenu Wemsol
(June 2024 – March 2025)

Final Year Project

Heritage, Identity, and Urban Neglect: Examining the Impact of Cultural and Architectural Heritage Neglect on Religious Minorities in Karachi – A Case Study of the Parsi Community in Saddar

This study aims to identify key cultural and architectural heritage sites associated with the Parsi community in Saddar and assess their physical and social condition. It further seeks to explore how members of the Parsi community perceive the neglect of their heritage spaces and to analyze the relationship between architectural neglect and feelings of identity, belonging, visibility, and marginalization among Parsi residents. This also examines how heritage neglect influences the everyday interactions of Parsi residents with the urban environment, while understanding the role of state institutions, urban governance, and heritage policies in shaping the preservation or neglect of minority heritage sites. The findings will be situated within broader debates on heritage, power, minority rights, and urban inclusion in postcolonial cities.

Publications, Creative Projects & Global Experiences

Documentary – Karachi's Decaying
Architectural Heritage

Award – DraNatak – Best Concept Award

Creative Project – performed a play at Arts
Council along with other Dream Stage
members

Industry Project – M&P (created a
prototype to address an industry problem
for the course "Designing for and with
People")

Internship – offered an internship at the
company





FATIMA SAMI

BSc (Honors) Social Development & Policy

✉ fatima360sami@gmail.com

☎ +923111571104 🔗 LinkedIn

"I am interested in public policy, social development, and research related to how institutions shape social and economic outcomes. I am motivated by urban development, public service delivery, and evidence-based policymaking."

Core Skills

- Stata

Core Competencies

Drive for Results; Effective Presentation Skills

Academic Awards

Dean's List 2024

Leadership & Co-Curricular Activities

HUSG Constituent Assembly Member

Vice Chair Rae,
Habib University Student Government

PR Team Member,
Sustainability Club

Volunteer Photographer HUMUN V,
Gaming Club Habib Debate Union

Director Photography HUMUN VI,
Gaming Club Habib Debate Union

Employment Experience

Research Assistant,
Habib University
(June 2024 – March 2026)

Conference Assistant,
Habib University
(April – August 2025)

Undergraduate Researcher,
Habib University
(May – August 2025)

Undergraduate Researcher,
Habib University
(June – October 2024)

Final Year Project

Barriers to Justice in Pakistan: A Mixed-Methods Study of Litigant Experiences in Karachi's District Courts

Pakistan's justice system faces a crisis of legitimacy and efficiency, with over 1.8 million pending cases and low civil justice rankings reflecting public distrust. Reforms have focused on quantitative measures like case disposal rates, overlooking litigants' everyday experiences. This study examines the perspectives of justice-seeking citizens in Karachi's district courts, focusing on civil and family cases. Using a sequential exploratory mixed-methods design, it begins with interviews with litigants and lawyers. Preliminary findings show litigation is shaped by structural barriers, including language and financial constraints, which limit participation and increase dependence on lawyers. Financial strain and emotional stress are significant, while delays are normalized. These dynamics undermine fairness, erode judicial legitimacy, and highlight the need for human-centered reforms.

Publications, Creative Projects & Global Experiences

Research Paper – Research paper on suicide in Pakistan published in SSM-Mental Health in April 2025





FOUZIA S. AHMED

BSc (Honors) Social Development &
Policy

✉ fouziahmad023@gmail.com

☎ +923001102204

*"I am interested in Education, Social Sciences,
International Relations, Research, and Policy. I
would be interested in NGOs and public sector
work."*

Final Year Project

Networks in Motion: Social Capital and Women's Driving Practices in Karachi

My project was a study conducted between two distinct groups: women in Karachi who drive and women who do not drive. I analyzed their social capital networks and structures to understand how they started driving and how barriers to entry can be lowered to allow more women in Karachi to gain transport independence.





HAMDA BASIT

BSc (Honors) Social Development & Policy

✉ hamdabasit@hotmail.com

☎ +923236514040  LinkedIn

"I am a final-year Social Development and Policy student, interested in Human Resources, Marketing, Research, and people-centered work."

Core Skills

- Basic Accounting
- Communication and Documentation
- Microsoft Excel

Core Competencies

Acts with Ownership

Employment Experience

Human Resources Intern,
Qist Bazaar
(June – July 2025)

Final Year Project

Between Wedding and World: How Young Pakistani Wives Reimagine Growth Outside Education

This thesis explores how young Pakistani women who marry after high school, without pursuing higher education, understand personal growth, maturity, and empowerment. Based on eight qualitative interviews, the study examines how marriage, family environment, early motherhood, and financial conditions shape women's lives. The research shows that personal development does not happen only through formal education or employment, but also through everyday responsibilities, emotional resilience, and negotiation within family life. The project contributes to conversations on gender, empowerment, and social development in Pakistan by highlighting women's own perspectives and lived experiences.





HANA R. KHAN

Recipient of Hilton Pharma Grant

BSc (Honors) Social Development &
Policy

Comparative Literature

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☎ +923032415339 in LinkedIn

"I am interested in research-oriented work across fields such as marketing and hope to pursue a career in Corporate Communications, with a focus on Crisis Management."

Core Skills

- Canva
- Excel
- QGIS
- StataR

Core Competencies

Agility; Collaborates Openly; Drive for Results;
Strategic Thinking

Leadership & Co-Curricular Activities

Assistant Director Of PR

Head Of Sponsorships And Vendors,
Dream Stage

Employment Experience

Seo Content Writer,
Techclone
(December 2023 – December 2025)

Research Intern for IGHD Department,
Aga Khan University
(July – August 2025)

Associate Executive Creative Writer,
Inoviotech Pvt.
(December 2023 – January 2025)

English Teaching Assistant,
Iba Prepwork
(January – July 2024)

Final Year Project

Investigating Socio-Economic Adjustment Challenges Faced by Returned Migrant Workers in Karachi – A Case Study

This project is focused on the migrant workers of Karachi who went to Gulf states for work in petrochemical industries but came back with health issues that were not properly addressed. One aim is to see gaps in diagnosis, treatment, and long-term care contributions and how that affects their socio-economic related adjustments during reintegration. It also seeks to raise awareness about the experiences of countless workers from Karachi who migrated to the Gulf between the 1970s and 2000s and were later forced to return around 2015 due to sudden policy changes, leaving many uncertain about their health and future well-being.





HAYA AKHTAR

Recipient of Hilton Pharma Grant
BSc (Honors) Social Development &
Policy

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 +923009202187  LinkedIn

"Strategic thinker focused on marketing, consulting, and public policy, applying data analytics, market intelligence, and research to understand systems, inform decision-making, and design impactful solutions across business and social sectors."

Core Skills

- Data Analytics
- Forecasting and Risk Assessment
- Leadership
- Market Intelligence and Insights
- Strategic Design

Core Competencies

Adaptability; Agility; Drive for Results; Takes Initiative

Leadership & Co-Curricular Activities

Singer,
Arts and Culture Club

Performer and Singer,
Moseequi & Raqs

Participant,
Philosophy Club

Employment Experience

Intern,
HBL
(June – July 2025)

Alfa Lead Intern,
Bank Alfalah
(July – August 2024)

Social Media and Marketing Manager,
Beasties PK and Justfyi
(November 2023 – January 2024)

Research and Content Writer Intern,
Propergaanda
(November 2022 – January 2023)

Final Year Project

Networks of Privilege vs. Pathways of Struggle: Social Capital and Class Divides

My capstone research examines how social capital shapes educational and employment opportunities in Karachi. The study explores how elite networks provide advantages through connections, institutional prestige, and inherited relationships, while individuals from non-elite backgrounds must rely primarily on merit and personal effort. Using a qualitative-heavy approach, the research draws on semi-structured interviews and an online survey to analyze how access to networks influences internships, jobs, and academic opportunities. The findings reveal that social capital in Karachi often reinforces class inequality, privileging those with established connections while limiting upward mobility for others and, in some cases, restricting it. The project highlights the need to recognise structural barriers beyond meritocracy in order to create more equitable access to opportunities.

Publications, Creative Projects & Global Experiences

Thesis / Capstone Project – Final Year Capstone selected for the International Conference of Social Capital in Dubai





JANITA BALOCH

BSc (Honors) Social Development & Policy

✉ janitabaloch14@gmail.com

☎ +923112787949 🔗 LinkedIn

"I am interested in education research and public service (either provincial or federal) in order to bring the research culture into Pakistan's public sector."

Core Skills

- Canva
- Microsoft Office Suite
- QGIS
- Stata

Core Competencies

Acts with Ownership; Drive for Results; Problem Solving; Strategic Thinking

Academic Awards

Dean's List 2023, 2024, 2025

High Achievement Scholarship 2022, 2023

President's List 2023, 2024

Leadership & Co-Curricular Activities

NECHE Student Representative

Student Representative – Valedictorian Committee

Cabinet Chair – Rights, Advocacy, and Ethos Committee,
Habib University Student Government

Student Representative – Convocation Committee,
Habib University Student Government

Employment Experience

Project Coordinator – Civic Club Pilot Project,
Habib University
(January 2024 – March 2026)

Intern,
Steam Pakistan
(December 2025 – January 2026)

Student Scholar,
Strp I Habib University
(June – August 2025)

Student Scholar,
Strp I Habib University
(June – August 2024)

Final Year Project

From Policy to Practice: Examining the Government of Sindh's Pre-Primary and Primary Education Policies

This study examines how the School Education and Literacy Department (SE&LD), Government of Sindh, designs and implements education policy, using Early Childhood Care and Education (ECCE) to understand institutional dynamics. After the 18th Amendment, provinces assumed full responsibility for education, placing Sindh at the center of policy delivery. The recent integration of Foundational Literacy and Numeracy (FLN) into ECCE provides a lens to assess how policy intent translates into classroom practice. Using a qualitative critical approach, the study draws on document analysis, teacher interviews, and classroom observations in District Korangi, Karachi. Findings indicate stronger policy design, sectoral integration, and improved curriculum-material alignment. However, implementation gaps persist due to resource shortages, limited teacher preparation, monitoring pressures, and expectations, constraining play-based learning.





LAIBA B. KHURRUM

Recipient of Hilton Pharma Grant

BSc (Honors) Social Development & Policy

✉ laibakhurum456@gmail.com

☎ +923353202705  LinkedIn

"I am passionate about education equity and policy. Interested in improving access, pedagogy, and instructional design to build inclusive learning systems and expand opportunities for underprivileged communities in Pakistan."

Core Skills

- Graphic Design
- Microsoft Office Suite
- Stata
- Qualitative Research

Core Competencies

Drive for Results; Effective Presentation Skills; Problem Solving

Academic Awards

Dean's List 2023

Leadership & Co-Curricular Activities

Deputy Director Content

Director Content

Director Content & Director Equity

President,
Feminist Collective

Academic Affairs Member,
Habib University Student Government

Employment Experience

Development And Communications
Intern,
Habib University
(May – June 2025)

Community Engagement Associate,
Habib University
(October 2024 – March 2025)

Learning Community Mentor,
Habib University
(August – December 2024)

Hr And Sustainability Research Intern,
Itexiles Pvt. Ltd.
(July – August 2024)

Final Year Project

Teacher Social Networks as Productive Spaces for Professional Development in Karachi's Low-Resource Schools

This research examines how teacher social networks (TSNs) function as spaces for professional development in low-resource schools in Karachi. The study aims to understand how teachers learn from one another through everyday interactions, friendships, and informal collaboration rather than relying solely on formal training programs. Using semi-structured interviews with school leadership and structured surveys with teachers, the research maps patterns of teacher collaboration and knowledge exchange within schools. The findings highlight both the limitations of formal professional development and the potential of informal peer networks to support teaching improvement. By analyzing these dynamics, the project seeks to propose practical, context-sensitive strategies for strengthening teacher collaboration and improving instructional quality in low-resource educational settings.

Publications, Creative Projects & Global Experiences

Exchange Program – UC Berkeley Summer Session 2025





LARAIB AIMAN

BSc (Honors) Social Development & Policy
BioScience

 laraibaiman56@gmail.com

 +923085102424  LinkedIn

"I am interested in research, sustainability, and public health, and I seek opportunities to apply my stakeholder engagement, data analysis, and policy skills to develop actionable solutions."

Core Skills

- Figma
- Global Data Platforms: UNDP, WHO GHO, World Bank Data
- Microsoft Excel
- STA
- Survey Design Tools

Academic Awards

Dean's List 2023, 2024

High Achievement Scholarship 2023, 2024

President's List 2023

Leadership & Co-Curricular Activities

Volunteer – Student Recruitment And Admissions Office

Participant – Career Curation Program

Registration Team Member – Hucon, Multiverse Club

Member, Sustainability Club

Volunteer – Breast Cancer Awareness Fundraiser, Serve Club

Employment Experience

Communications Intern, HBL
(June – August 2024)

Final Year Project

Noori Baba Kay Han Haziri: Negotiating Faith and Everyday Politics at Karachi's Shrine

My research project examined the social life surrounding the Noori Shah Baba shrine in Tin Hatti, Karachi. Using ethnographic methods such as participant observation, interviews, and photography, I studied how visitors, vendors, shrine staff, and beggars interact in the space. While most existing research focuses on large shrines, this project explored a smaller shrine to understand how spirituality, commerce, and everyday social life intersect. The study found that shrines act as a miniature of Karachi city itself, where gender, class, and religious identities shape people's experiences and interactions. Conducting this research strengthened my cultural sensitivity, qualitative research skills, and ability to work and connect with diverse communities.





MADIHA QASMI

Towfiq Chinoy & Family HU TOPS Scholar
BSc (Honors) Social Development &
Policy
Computer Science

✉ qasmimadiha4@gmail.com

☎ 03341288919  LinkedIn

"A final-year undergraduate passionate about social science research, inequality, and justice, seeking to support marginalized communities through evidence-driven NGO and development work."

Core Skills

- DeDoose
- Excel
- Microsoft Word
- QGIS
- StataRD

Core Competencies

Drive for Results; Planning; Takes Initiative

Leadership & Co-Curricular Activities

HUMUN 24' And 25' Director Security
Food & Hygiene Chair,
Habib University Student Government
General Secretary,
Sustainability Club
Food & Hygiene Member,
Habib University Student Government
Events Cabinet Member,
Habib University Student Government

Employment Experience

Research Associate,
Aga Khan University
(March – August 2026)
Research Intern,
CFAW
(November 2025 – February 2026)
Corporate Communication,
Getz Pharma
(July – August 2025)

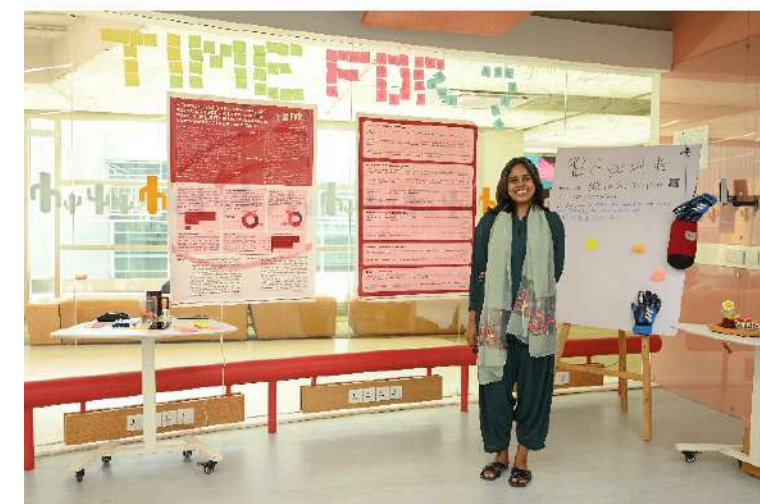
Final Year Project

A Critical Case Study: Standardized Rubrics, Diverse Realities, and the Pursuit of Equity in Undergraduate Assessment at Habib University.

My research examines how standardized grading rubrics at Habib University affect students from diverse socioeconomic, linguistic, and academic backgrounds. While the university acknowledges unequal starting points through support services, assessment practices largely treat all students as if they are working under identical conditions. Through interviews with students and faculty, the project explores whether rubrics embed assumptions about an "ideal student," how students perceive fairness given their material realities, and how instructors navigate the tension between standardization and equity. The findings aim to surface where grading practices reinforce structural inequality and where more contextually sensitive assessment approaches might better serve a genuinely diverse undergraduate population.

Publications, Creative Projects & Global Experiences

Documentary – Tehqiq-II Documentary accepted in 9th International Folklore Film Festival





MAHNOOR JAMIL

BSc (Honors) Social Development & Policy

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☎ +923010700039  LinkedIn

"Interested in contributing to evidence-based policy, focusing on education and healthcare. Motivated by using data and research to inform public sector development and contribute to equitable social outcomes."

Core Skills

- ExcelR
- Office
- QGIS
- StudioMAXQDAMS

Core Competencies

Acts with Ownership; Adaptability;
Collaborates Openly; Takes Initiative

Leadership & Co-Curricular Activities

Volunteer – Imagining Futures Conference

Content Writer & Website Nomenclator, Pride Press

Employment Experience

Strategy Servicing Associate, Kinetic Pakistan
(February – March 2026)

Research Assistant – Graduate School Curation Program, Habib University
(May – August 2025)

Project Trainee – Public Sector Development, PwC Pakistan
(May – August 2024)

Final Year Project

Foreign Aid Retrenchment and Social Capital: Access to Higher Education for Pakistani Students

The purpose of this research is to examine how the retrenchment of foreign aid for higher education in Pakistan is shaping access, equity, and opportunity through the lens of social capital. As major international donors, including USAID, suspend and reduce their funding due to a shift in geopolitical priorities, Pakistani institutions face increasing constraints in sustaining quality and accessibility to education. This research explores how students mobilize their social capital to navigate the challenges of reduced support. A mixed-methods design integrates a student survey across public and private universities, semi-structured interviews (8-10) with professionals, and document analysis of HEC reports and donor policies. The findings of this research aim to contribute to conversations on aid dependency and local capacity-building.





MANAAL FAWAD

BSc (Honors) Social Development &
Policy

✉ manaalfawad321@gmail.com

☎ +923232148636  LinkedIn

*"I am interested in marketing, with a particular
passion for social media and digital marketing."*

Core Competencies

Collaborates Openly; Planning; Strategic
Thinking; Takes Initiative

Employment Experience

Intern,
Efu General Insurance
(May – June 2025)





MEHAK HASSAN

BSc (Honors) Social Development & Policy

 mehak.hassan099@gmail.com

 +923212893977  LinkedIn

"I am interested in research, with experience in market research and social media marketing, and hope to apply data-driven insights to support strategic brand growth in a dynamic role."

Core Skills

- Adobe Photoshop
- Illustrator
- Microsoft Excel
- Stata

Core Competencies

Adaptability; Takes Initiative

Employment Experience

Wrapup,
Intern
(June – August 2025)

Final Year Project

Investigating the Role of Social Capital in the Settlement of Rural-to-Urban Migrants in Pakistan

This research investigates how rural-to-urban migrants in Pakistan rely on kinship ties and community-based social capital to secure employment, housing, and social support in major urban cities, and how these practices remain relevant today. Reflecting on the concept of social capital, the study recognizes that relying on relatives, personal references, and favors to access jobs or housing has long been an informal yet deeply embedded social norm. Focusing on students, domestic workers, and laborers migrating from villages and small towns, the research examines how relatives, friends, and social networks act as intermediaries in securing employment, temporary residence, and a sense of emotional belonging.

Publications, Creative Projects & Global Experiences

Research Paper – Research on social media and its influence on beauty standards in South Asian women





MEHLAB KASHANI

Hilton Pharma Merit Scholar

BSc (Honors) Social Development & Policy

 mehlabkashani49@gmail.com

 +923118009880  LinkedIn

"Aspiring to work at the intersection of climate change and economics, I aim to pursue roles focusing on climate finance through research, consultancy, and data analysis."

Core Skills

- Google Earth Pro
- QGIS
- Statar
- Studio Max

Core Competencies

Acts with Ownership; Adaptability;
Collaborates Openly; Effective Presentation Skills; Encourages Innovation

Academic Awards

Dean's List 2023, 2025

Leadership & Co-Curricular Activities

Chair – Yohsin Committee

Vice President,
Pride Press

Managerial Editor,
Tehzeeb

General Secretary,
Habib University Student Government

Employment Experience

Research Assistant,
World Bank Funded Project (via Zarb-E-
Tehqiq)
(May – September 2025)

Research Intern,
Climate Action Center
(June – August 2025)

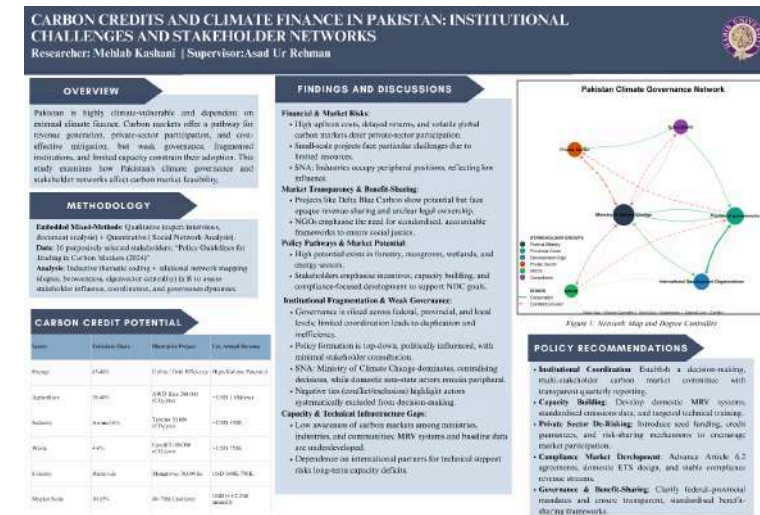
Research Assistant,
Habib University
(May 2024 – March 2025)

Research Intern,
Balochistan Board of Investment and
Trade
(July 2023)

Final Year Project

Carbon Credits and Climate Finance in Pakistan: Institutional Challenges and Stakeholder Networks

Pakistan is among the world’s most climate-vulnerable countries and faces a significant gap between climate risks and climate financing. This study examines the potential and barriers to carbon market development in Pakistan using Ecological Modernization Theory and Environmental Governance Theory. Using an embedded mixed-methods design, it draws on sixteen semi-structured interviews with government officials, NGOs, international organizations, consultants, and industry stakeholders, alongside analysis of Carbon Market Guidelines and social network mapping. Findings highlight institutional fragmentation, technical capacity gaps, financial risks, and benefit-sharing concerns. Governance remains centralized, with strong reliance on international actors and limited inclusion of domestic stakeholders. Despite these constraints, the study identifies significant potential for carbon markets to mobilize climate finance if coordination and institutional capacity are improved.





NABA IMRAN

Hilton Pharma HU TOPS Scholar

BSc (Honors) Social Development &
Policy
BioScience

 naba.iqs@gmail.com

 +923222385850  LinkedIn

"Interested in public health and social development, with experience in research, fieldwork, and program implementation, I aim to contribute to responsive, sustainable programs across development and corporate social impact sectors."

Core Skills

- Binvivo
- Maxqdapower
- Stata

Core Competencies

Acts with Ownership; Effective Presentation Skills; Encourages Innovation; Problem Solving; Takes Initiative

Academic Awards

Dean's List 2023, 2025, 2026

High Achievement Scholarship 2023, 2025

Leadership & Co-Curricular Activities

Secretary General,
Serve Club

Member – Cabinet of Rights, Advocacy and Discipline,
Habib University Student Government

Student Representative – HEC Anti-Drug and Tobacco Committee

Facilitator – Steam Pakistan

Participatory Action Researcher – Rana Liaquat Craftsmen Colony

Employment Experience

Public Health Intern,
Shine Humanity
(April 2025 – May 2026)

Public Health And Research Intern,
Getz Pharma
(July – August 2025)

Research Assistant,
Institute of International Education
(January 2024 – January 2025)

Global Health Intern,
Precision Health Consultancy (PHC)
(June – August 2024)

Final Year Project

The Politics of Reproductive Worth: Symbolic Capital and Women's Health in Peri-Urban Karachi

The thesis examines how women in low-resource, peri-urban communities in Karachi derive social value through fertility, and how these dynamics shape reproductive choices and health outcomes. Using a mixed-methods approach with a strong qualitative core, the study draws on 28 in-depth interviews and 4 focus group discussions engaging women, family decision-makers, community health workers, and health administrators across four communities in Koochi Goth. Findings show that in contexts with limited access to education, employment, and mobility, fertility serves as a key source of social recognition and security, explaining persistent gaps in the uptake of family planning interventions that do not align with community norms. The findings are now being used to strengthen SHINE Humanity's Maternal Healthcare programs in the same communities.

Publications, Creative Projects & Global Experiences

Exchange Program – Stanford International Honors Program 2024 – Summer Exchange Semester

Leadership Role – Member of Logistics for the Invent for the Planet (IFTP) Competition by Texas A&M University





NAJAM U. SAHAR

Hilton Pharma HU TOPS Scholar

BSc (Honors) Social Development & Policy

✉ najamussahar522@gmail.com

☎ +923333798772  LinkedIn

"I am interested in and experienced with language instruction, research, HR, and client services and am comfortable in different settings, be it a classroom, a corporate environment, or a customer-facing role."

Core Skills

- Qgis
- Rstata

Core Competencies

Adaptability; Takes Initiative

Leadership & Co-Curricular Activities

Presenter – Aamozish-E-Tehqeeq
(Climate, Gender, and Peace Conference)

Volunteer – Breast Cancer Awareness Fundraiser,
Serve Club

Employment Experience

Research Assistant,
Habib University
(May – August 2025)

English Language/Ielts Instructor,
Berlitz Pakistan
(August 2023 – March 2026)

Management Trainee,
Berlitz Pakistan
(December 2021 – August 2023)

Final Year Project

Experiences of Mothers Raising Children with Neurodevelopmental Disorders in Karachi, Pakistan

My research documents the lived experiences of mothers raising children with neurodevelopmental disorders (NDDs) in Karachi. Using a qualitative approach, this study interviewed eight mothers with children with NDDs through purposive sampling. Thematic analysis was employed to reveal emerging patterns. Findings entail that 1) mothers report undergoing grief and stress at the time of their child's diagnosis, 2) after diagnosis, mothers had minimal support systems, 3) raising children with NDDs significantly impacted mothers' physical and mental health, work life, and social relationships, 4) mothers expressed gratitude to Allah by comparing their children to those with more severe disabilities, and 5) mothers recommended improving support systems, including specialized centers, societal awareness, and family involvement.

Publications, Creative Projects & Global Experiences

Publication – Navigating Climate Chaos: A Gendered Analysis of Urban Flooding Impact in Karachi's Varied Socio-economic Landscapes (pp. 130–137). Tezhib: Undergraduate Research Journal, Habib University. June 1, 2024

Publication – HIV Prevalence in Pakistan: Challenges, Trends, and the Path to Reduction by 2030





NASHRA A. SURI

Nargis & Shahid Soorty Excellence Scholar
BSc (Honors) Social Development &
Policy

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☎ +923352267144 in LinkedIn

"I am motivated by creating social impact. I intend to pursue project management, using my background in community research, data analysis, and strategic communication to drive effective organizational solutions."

Core Skills

- Canva
- Capcut
- Excel
- RStudio
- Stata

Core Competencies

Adaptability; Agility; Strategic Thinking; Takes Initiative

Leadership & Co-Curricular Activities

Orientation Leader – New Student Orientation

Design Lead,
Gaming Club Habib Debate Union

Employment Experience

Social Media Manager – Library and Information Commons,
Habib University
(August 2024 – July 2025)

Intern,
Foundation Fighting Poverty
(June – July 2025)

Final Year Project

Hifazat and the Home: Urban Residential Security in Karachi

This research investigates how residents in Karachi navigate a low-trust urban environment through residential architecture and security practices. The study explores the intersection of physical home fortifications, spatial boundaries, and the socioeconomic vetting of domestic labor. By conducting in-depth community interviews and field research, the project aims to uncover how localized security measures create both physical and social divides within the city. The findings offer crucial insights into urban sociology, community trust, and the dynamics of inequality in megacities. Ultimately, this thesis demonstrates my ability to independently manage complex research projects, analyze human-centric data, and translate on-the-ground urban challenges into clear, actionable insights for the policy and social development sectors.

Publications, Creative Projects & Global Experiences

Research Paper – Murti Markets: a supply chain analysis of Hindu religious materials in Karachi, Pakistan – Summer Tehqiq Research Program at Habib University





RAAMIN JAVED

BSc (Honors) Social Development &
Policy
BioScience

 raaminjaved28@gmail.com

 +923002371627  LinkedIn

"I aim to work in the development sector/corporate world, applying my research, analytical, and problem-solving skills to design solutions, inform strategy, and create meaningful impact in communities and organizations."

Core Skills

- Google Earth
- Maxqda
- Qgis
- Stata

Core Competencies

Drive for Results

Academic Awards

Dean's List 2024, 2025

Leadership & Co-Curricular Activities

Editor,
Tehzeeb

Editor,
Pride Press

Fnh Member

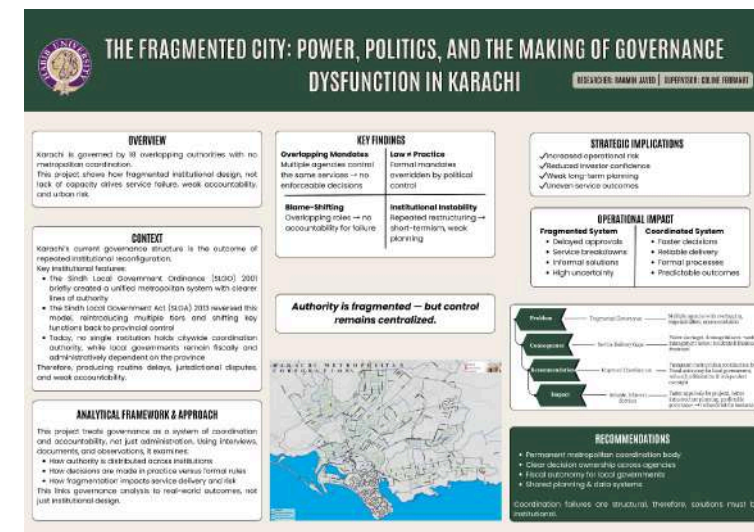
Employment Experience

Karachi Metropolitan Corporation,
Intern
(May – June 2025)

Final Year Project

The Fragmented City: Power, Politics, and the Making of Governance Dysfunction in Karachi

This research examines how institutional fragmentation affects urban governance in Karachi, where roughly 17–20 federal, provincial, and local agencies share authority without effective coordination. Using nine qualitative interviews with municipal officials, scholars, and policy experts, alongside analysis of legislative documents, the study explores how fragmented governance shapes service delivery and accountability. It finds that fragmentation is not merely administrative but politically sustained, dispersing responsibility while concentrating power at higher levels. Comparing the Sindh Local Government Ordinance 2001 with the Sindh Local Government Act 2013 shows how political contestation drives cycles of reform. The study highlights how overlapping mandates and weak coordination contribute to failures in water supply, waste management, and drainage.





SABA NISAR

Nargis & Shahid Soorty Merit Scholar
BSc (Honors) Social Development &
Policy
Computer Science

✉️ sabanisar11@gmail.com

☎️ +923367555099 [in](#) LinkedIn

"Social Development and Policy student at Habib University focused on transitioning into Data Science. I am passionate about using analytical tools to transform complex social data into meaningful, evidence-based solutions."

Core Skills

- Microsoft Excel
- Python
- QGIS
- StataR

Core Competencies

Adaptability; Planning; Strategic Thinking;
Takes Initiative

Academic Awards

Dean's List 2023

Leadership & Co-Curricular Activities

Deputy Director Events

Volunteer

Sindhi Lead,
Arts and Culture Club

Pr Cabinet Member,
Habib University Student Government

Volunteer,
Multiverse Club

Employment Experience

Transcriber,
PHC Global
(May 2025)

Officer – Simple Syllabus,
Habib University
(July – August 2024)

Research Assistant – Summer Tehqiq
Research Program,
Habib University
(May – August 2024)

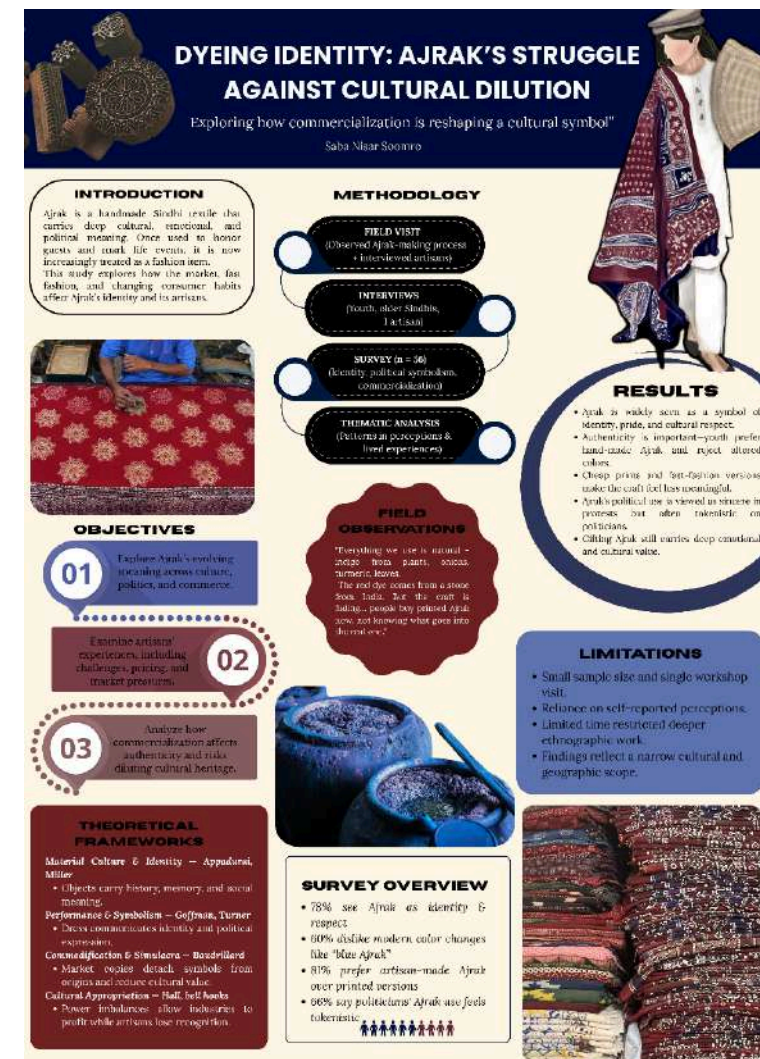
Final Year Project

Dyeing Identity: Ajrak's Struggle Against Cultural Dilution

This project investigates the root causes of cultural dilution within the Sindhi Ajrak industry by engaging directly with local artisans. Through a synthesis of qualitative survey data, the research highlights the tension between preserving traditional heritage and the pressures of global commercialization. The study concludes by proposing a sustainable policy framework for ethical trade practices that prioritize artisan recognition and cultural significance.

Publications, Creative Projects & Global Experiences

Exchange Program – Learn Abroad
Program – UC Berkeley 2025





SAFA SAJJAD

BSc (Honors) Social Development & Policy

✉ safasajjad6666@gmail.com

☎ +923052252251

"I am interested in roles that involve communication, people management, and business growth."

Core Skills

- Excel

Core Competencies

Agility

Leadership & Co-Curricular Activities

Member,
Sustainability Club

Employment Experience

The Online Content Creator,
Lead Generation Specialist
(December 2023 – March 2026)

Final Year Project

Social Media as Moral Labour

This capstone project examined how social media created pressure for individuals to present themselves as morally correct and socially aware online. It explored how users managed their identity, opinions, and behavior to gain approval from digital audiences. The research highlighted how social media shaped public behavior, influenced social norms, and affected how people communicated and participated in online communities.





SHARDHA

BSc (Honors) Social Development & Policy

✉ shardharajpal09@gmail.com

☎ +923332695099  LinkedIn

"I'm passionate about health equity and policy research. My work on minority health and maternal care disparities drives my goal to strengthen public health systems in underserved communities through evidence-based interventions."

Core Skills

- Canva
- Microsoft
- RStudio
- SPSS
- Stata

Academic Awards

Dean's List 2024

Employment Experience

CIE Invigilator,
British Council
(April – June 2025)

Research Assistant Intern,
Ghulam Shabbir Shah Law Associates
(March – April 2025)

Teacher – Saturday School/Summer
Camp,
Pakistan American Cultural Centre
(August 2023 – October 2025)

Public Relations Manager,
Friends Optical & Hearing Aid Centre
(June – August 2024)

Final Year Project

How is Social Capital a Coping Mechanism for Hindus in Karachi, Pakistan?

This qualitative research examines how Hindu minority communities in Karachi utilize social capital as a coping mechanism in the face of socioeconomic and religious marginalization. Through survey responses from community members, the study explores how bonding and bridging social capital, including family networks, religious institutions, and community organizations, provide emotional support, resource access, and collective resilience. The research investigates the intersection of religion, minority status, and health outcomes within a social determinant of health framework. Findings reveal five key mechanisms through which social capital functions as a protective factor, including mutual aid networks, religious community support, and intergenerational knowledge transfer. This research contributes to understanding community-based health resources and has implications for culturally competent public health interventions serving marginalized populations.





SHIHAB ASLAM

Hilton Pharma Merit Scholar

BSc (Honors) Social Development & Policy

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☎ +923489929745  LinkedIn

"I am committed to community-driven development, youth engagement, and gender equity. I aim to advance inclusive, evidence-based initiatives that center community voices and address structural inequalities."

Core Skills

- Developing Mel Frameworks
- Grant Writing
- Proposal Development Writing
- Research

Core Competencies

Problem Solving

Employment Experience

Teaching Assistant,
Habib University
(September 2024 – May 2026)

Undergraduate Researcher,
Habib University
(June 2024 – April 2026)

Community Coordinator,
Iei Pakistan
(May – August 2024)

Social Mobilizer,
CFLI Project High Commission of Canada
in Islamabad
(January 2022 – June 2023)

Final Year Project

Paisa and Khazana: Politics and Development in Gindai Mining Project

My honors thesis in Social Development and Policy examines how a new copper-gold mine is reshaping social, political, and environmental life in Gindai, Gilgit-Baltistan. Through ethnographic fieldwork, local narratives, digital discourse, and document analysis, it traces how Gindai is produced as a “resource frontier” and the mine as Khazana (treasure) promising development and prosperity. The study shows how these hopes coexist with conflicts over land rights, representation, royalties, and the changing status of the Gol commons under customary and statutory law. It also proposes a context-specific framework for “sustainable and just mining” in Gilgit-Baltistan, centred on people-centred land governance, participatory environmental protection, transparency, gender-just accountability, and stronger community capacity.





SOHA QADIR

BSc (Honors) Social Development & Policy

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+923213801812

"Through my experience with STATA and data interpretation, I am interested in working in consultancies where I can contribute to research-driven projects and learn how data and policy intersect."

Core Skills

- Microsoft Excel
- Stata

Core Competencies

Takes Initiative

Employment Experience

Pwc Pakistan (A.F. Ferguson & Co.),
Public Sector Advisory Project Trainee
(May – August 2024)

Final Year Project

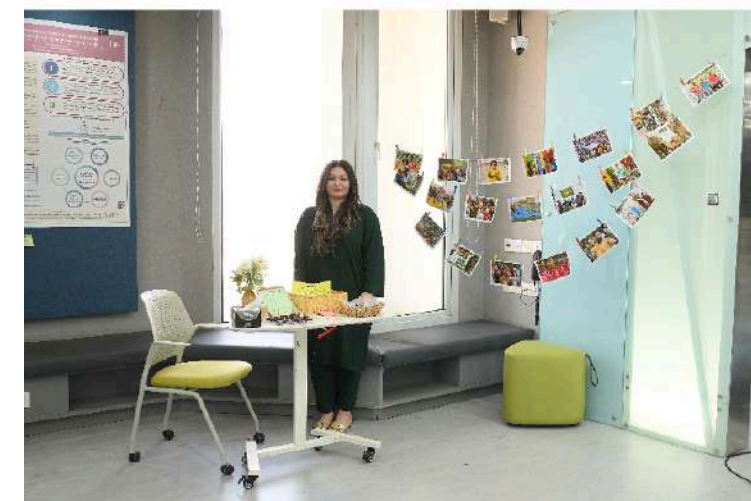
Building Social Capital Through Sport: A Case Study of Lyari's Football Clubs

Lyari, also termed 'Mini Brazil,' is an underprivileged locality in Karachi, Pakistan, renowned for its inextinguishable passion for football in an otherwise cricket-mad nation. This study seeks to understand how Lyari's grassroots sports initiatives build social capital, particularly trust, reciprocity, and collective identity, within Lyari's constrained neighborhood dynamics. Following the frameworks of Robert Putnam and Ben Porath, this research aims to understand how sporting practices contribute to civic engagement and cooperation; investigate how sport enables community resilience in the absence of strong formal governance. Involving interviews with the Lyari Football Association Chairman and a community specialist involved in youth engagement and grassroots sports, this research identifies how football contributes to the formation and strengthening of social capital in Lyari.

Publications, Creative Projects & Global Experiences

Conference Presentation – Social Capital Conference 2026 in Dubai

Research Paper – Presented Capstone paper on 'Building Social Capital Through Sport: A Case Study of Lyari's Football Clubs'





SUMAIYA ZUBERI

BSc (Honors) Social Development & Policy

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☎ +923352783242  LinkedIn

"A social sciences senior interested in people-centered research and community development, focusing on migration and education access in Pakistan, and translating lived experiences into inclusive programs and policy."

Core Skills

- GISMAXQDARStudio
- Microsoft Office
- Stata

Core Competencies

Collaborates Openly; Planning; Takes Initiative

Academic Awards

Dean's List 2024

Leadership & Co-Curricular Activities

Vice President – Food And Hygiene,
Habib University Student Government

Vice Lead – Design,
Sustainability Club

Conference Assistant – Imagining
Futures Conference

Marketing Director – HUMUN

Employment Experience

Civic Fellowship Lead,
Hyphen Resource Centre
(September 2024 – May 2026)

Undergraduate Researcher,
Habib University
(June 2025 – August 2025)

Undergraduate Researcher,
Habib University
(June 2024 – April 2026)

Project Assistant,
Habib University and Valeem Online
(March 2024 – March 2026)

Final Year Project

Belonging and Identity in Karachi: A Study of Lived Experiences in the City of Migrants

My undergraduate thesis explores how residents of Karachi construct belonging and identity within what is often described as a “city of migrants.” Given the city’s immense diversity, the study moves beyond demographic statistics to examine the lived experiences of the people who call Karachi home. Using qualitative methods, including semi-structured interviews with individuals across diverse linguistic backgrounds, genders, income groups, and age cohorts, the research investigates how migration histories shape experiences of identity, memory, and belonging. By centering personal narratives, the study highlights how communities negotiate home, cultural continuity, and resilience in a rapidly changing urban environment, offering insights into migration, urban diversity, and social belonging in Karachi.





S. FIZZA JAFRI

BSc (Honors) Social Development & Policy

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"With a strong interest in media and journalism, I am keen to understand the dynamics of the marketing and media industries and aim to build a professional career in this space."

Core Skills

- Adobe Premiere Pro (Design & Editing)
- CapCut
- Research Based Writing (Academic and Journalistic)
- SEO & Digital Content Optimization
- Social Media Content Creation

Core Competencies

Adaptability; Problem Solving

Leadership & Co-Curricular Activities

Member Of The Communications Cabinet,
Habib University Student Government

Public Relations Head - Graduation Committee,
Habib University Student Government

General Secretary (Habib Debate Union),
Academic Curator Humun 2025,
Gaming Club Habib Debate Union

Press Secretary And Member,
Pride Press

Employment Experience

Corporate Communications Intern,
English Biscuit Manufacturers (EBM)
(July – August 2026)

Academic Counselor,
Freelance
(July 2025 – March 2026)

Journalism And Marketing Associate,
Habib University's Marketing And Communications Department
(November – December 2025)

Content Writer,
Arten Consultancy
(October 2023 – July 2025)

Final Year Project

Marketing Beyond Mortality

My thesis focuses on the research question: "How do businesses and influencers use the digital afterlife as a marketing strategy to promote brand and consumer engagement?" It explores how deceased individuals—constituting the digital afterlife—are utilized for marketing through generative AI, posthumous recreations, and other AI technologies by businesses, social media creators, and influencers. The study draws on case studies and analyzes audience perceptions, along with ethical implications. Given limited existing research globally and in Pakistan, this thesis contributes to academic discourse by addressing this gap and offering insights into the intersection of technology, marketing, and ethics. It also considers regulatory challenges and future implications for digital identity, memory, and commercialization in evolving online environments and cultural contexts.

Publications, Creative Projects & Global Experiences

Exchange Program – Learn Abroad Program (University of California, Berkeley)

Publication – The War That Ended, The Suffering that Didn't (Published in T-Magazine, The Express Tribune)

Publication – Cold blood, Warm Attachments, The Express Tribune (T-Magazine)

Publication – Conquering the Heat, Dawn, Young World Magazine

Publication – Road Woes, Letters to the Editor, The News International





S. TAYYEBHA HAIDER

BSc (Honors) Social Development &
Policy
Computer Science

✉ tayyeba.haider1524@gmail.com

☎ +923070221858  LinkedIn

"Passionate about data analytics and research, I strive to optimize operations and sustainability through data-driven insights, aiming to improve decision-making in both global and local settings."

Core Skills

- C++
- Microsoft Excel
- Python
- SQLR

Core Competencies

Adaptability; Agility; Collaborates Openly;
Drive for Results; Planning; Takes Initiative

Leadership & Co-Curricular Activities

Humun VIII – Director Equity

Humun VII – Director Registrations

Humun VII – Director Registrations

Hucon V – Team Lead Regstrations

President,
Pride Press

Employment Experience

Project Trainee – Chief Data Office,
A.F. Ferguson
(January – April 2026)

Ethics and Compliance Intern,
Engro
(July – August 2025)

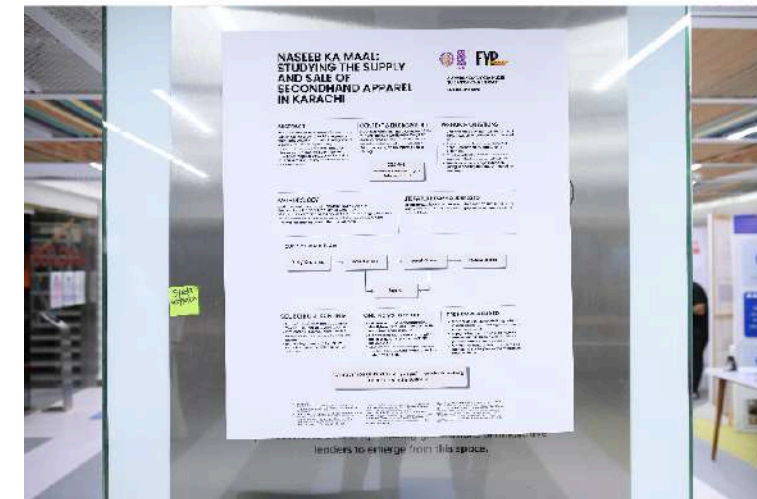
Intern,
Click – World Bank
(June – July 2025)

Sme Intern,
HBL
(June – September 2024)

Final Year Project

Naseeb ka Maal: Studying the Supply and Sale of Secondhand Apparel in Karachi

The research explores the role of landa bazaars in Karachi within the second-hand clothing supply chain, connecting global imports to local retail. Using ethnographic field visits and interviews with market vendors, it examines how used garments are imported, inspected, sorted, and sold. The study finds that physical stores view online sellers as collaborators rather than competitors and adapt by learning from online trends. The research highlights how landa bazaars support urban livelihoods while facilitating the local revaluation of global textile waste. Additionally, it provides insights to improve current reuse practices and promote circular economy initiatives, fostering sustainable consumption and more effective management of textile resources in Pakistan.





ZEHRA TEJANI

BSc (Honors) Social Development &
Policy
History

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☎ +923368228172  LinkedIn

"I am motivated by using data analytics to uncover insights that inform strategy, improve decision-making, and drive sustainable business growth while supporting innovative, evidence-based solutions to complex economic challenges."

Core Skills

- Stagis

Core Competencies

Acts with Ownership; Adaptability;
Collaborates Openly; Drive for Results;
Planning; Problem Solving; Takes Initiative

Leadership & Co-Curricular Activities

Tehzeeb,
Contributed To Research

Employment Experience

Independent Researcher,
Habib University
(May – August 2025)

Teaching Assistant,
Habib University
(January – May 2025)

Research Assistant,
Habib University
(June – August 2024)

Research Analyst Intern,
Habib Bank Limited (HBL)
(June – July 2023)

Final Year Project

Development by Extraction: Evaluating the Thar Coal Project and Its Effects on Water Security and Ecological Well-being

Mining contributes to economic growth but often carries significant social and environmental costs. This study examines the impact of the Thar Coal Project in Block II, Sindh, on access to clean water and ecological sustainability in Tharparkar. Using a mixed-methods approach, it combines interviews with stakeholders and analysis of Pakistan Social and Living Standards Measurement (PSLM) data from pre-mining (2012–13) and post-mining (2019–20) periods. Preliminary findings indicate groundwater depletion, water contamination, loss of grazing land, and livelihood disruptions, highlighting the trade-offs between resource extraction, environmental sustainability, and local development.

Publications, Creative Projects & Global Experiences

Conference Presentation – Tejani, Z., Malik, A., Sahar, N., Ahmed, A., Ahad, S., & Zashir, S. (2024, March 8–10). Navigating climate chaos: A gendered analysis of urban flooding impact in Karachi's varied socioeconomic landscapes [Conference presentation]. Aamozish-e-Tehqeeq Conference, Habib University, Karachi, Pakistan.





ZUBIA RIZWAN

BSc (Honors) Social Development &
Policy
BioScience

✉ zubia.dalia@gmail.com

☎ +923458200531  LinkedIn

"I aspire to work in the development sector, particularly in consultancies. I am open to opportunities that allow me to utilize my research skills, both quantitative and qualitative."

Core Skills

- Google Earth Pro
- Maxqda
- Qgis
- Stata

Core Competencies

Acts with Ownership; Adaptability;
Collaborates Openly; Effective Presentation
Skills; Problem Solving; Strategic Thinking

Academic Awards

Dean's List 2024, 2025
High Achievement Scholarship 2025
President's List 2024

Leadership & Co-Curricular Activities

General Secretary,
Food and Hygiene Cabinet

Content Lead,
Pride Press

Employment Experience

Research Intern,
The Citizens Foundation
(December 2025 – January 2026)

Finance and Media Intern,
Karachi Metropolitan Corporation
(June – July 2025)

Research Assistant,
Habib University
(May 2024 – May 2025)

Final Year Project

The Political Economy of Corporate Farming: A Case Study of the Green Pakistan Initiative in Cholistan

This paper examines Pakistan's shift toward corporate farming under the Special Investment Facilitation Council (SIFC) and its Green Pakistan Initiative (GPI). Using a Marxian political-economy framework, it analyses how state-led, capital-intensive agricultural reforms reproduce patterns of inequality and elite control. Through qualitative methods including expert interviews, document analysis, and a case study of the Cholistan project, it explores governance, land and water politics, and socio-economic impacts. The study finds that centralized decision-making sidelines local communities and experts, creating transparency gaps and risks of land dispossession, water diversion, environmental harm, and uneven economic gains. Without accountability, ecological safeguards, and inclusion of smallholders, corporate farming risks deepening existing agrarian inequalities.





ZUNAIRA RASHID

Recipient of Hilton Pharma Grant

BSc (Honors) Social Development & Policy

✉ zunairarashid86@gmail.com

☎ +923004154607  LinkedIn

"I'm an Econometrics-focused undergraduate, skilled in quantitative analysis and stochastic methods. I'm motivated by solving complex problems and aim to apply data-driven insights in strategy and risk consulting roles."

Core Skills

- Microsoft Office
- Power BI
- Python
- Stata
- Tableau

Core Competencies

Agility

Leadership & Co-Curricular Activities

Secretariat And Executive Body Member
– Humun

Sitar Player,
Moseequi & Raqs

Employment Experience

PwC,
Project Trainee
(May – August 2024)

Final Year Project

From Cells to Society: The Dual Role of Social Capital and Post-Prison Networks in Reintegration and Recidivism in Pakistan

This study examines the dual role of social capital in shaping post-release outcomes for former prisoners in urban Karachi. Using qualitative analysis of literature, reports, and experiential narratives, it finds that prison overcrowding and institutional failure push inmates to form high-trust criminal networks for survival. After release, the absence of identity documentation and legal pathways such as spent convictions creates a critical linking capital deficit, blocking entry into formal employment and reinforcing civic exclusion. Reintegration improves when bridging capital through NGOs, mentorship, and job referrals is available, but access remains highly unequal, favoring politically connected individuals and highlighting the need for policy reforms focused on institutional accountability and reintegration support.

