

Habib University

Position Title	Senior Officer Web and Mobile Development
Department	Business Computing / IT
Reporting Relationship	Sr. Manager Business Computing
Application Deadline	13 September 2015

Scope of the Position
<p>The technical incumbent require to lead and contributes in the development and improvement of university marketing and communications strategies across the Web, Intranet and Mobile Apps to form an effective/interactive Digital Ecosystem. Functions may include acting as web developer (PHP framework) and Hybrid Mobile Apps Development (iOS/Android/Windows), gathering requirements around functionality and translating those requirements into simple but effective web and mobile solutions, designing mobile user interfaces, developing, maintaining and securing website and mobile apps, enhancing web/mobile user experience. — S/he must be technically competent, research orientated, self-starter, grasp of English and have a keen eye for details.</p>

Summary of Key Functions
<p>Key Responsibility & Duties :-</p> <ul style="list-style-type: none"> • Development, Improvement and Maintenance of Web Site and Intranet Portal and other on a day-to-day basis by marking up content supplied by stakeholders. • Deliver across the entire app life cycle –concept, design, build, deploy, test, release to app stores and support existing Mobile App. • Build prototypes at tech scoping stage of projects. • Create and maintain a robust framework to support the apps/web. • Work with the front end designer to build the interface with focus on usability features. • Create compelling mobile device specific user interfaces and experiences. • Optimizing performance for the apps /web. • Keep up to date on the latest industry trends in the mobile/web technologies. • Ensure sites are up /speedy/secure and are available to users all the time. • Development of content that is Cross- Browsers, Cross Platforms, and Mobile Devices Compatible and must comply with latest SEO standards and guidelines. • Using web analytics to inform plans and development priorities for the site. • Conduct research and analysis on a continual basis to improve the usability, accessibility, functionality, and interface design for sites. • Providing training and consultation to the University personnel as it relates to the web and especially the content management system • Develop templates for use in dynamic web delivery platforms or content management systems, develop scripts to provide interactivity and other functionality for Web. • When require serve as the point of contact for contractors to support web, mobile apps and intranet development and maintenance.

Required Qualification, Experience and Skills	
Qualification	<ul style="list-style-type: none"> • Bachelor's degree / Diploma in Computer Science / Communications Design /IT/Website Development/Multimedia/ Mobile App Development or other equivalent combination of experience, education and training.
Experience	Proven experience of at least 2 years.

<p>Essential Skills:</p>	<p>Technical :</p> <ul style="list-style-type: none"> ➤ Experience of Website Development using PHP Framework ➤ Experience Building Web and Hybrid Mobile apps ➤ Experience on web service integration (SOAP, REST, JSON, XML) ➤ Experience on Phone GAP Mobile Development Framework ➤ Experience of Development using Web Technologies ➤ Good understanding of OO Programming and Design Patterns ➤ Good understanding of HTML5, JavaScript, jQuery, Ajax and PHP ➤ Experience using social media API's ➤ Using version control (e.g. SVN) ➤ HTML Editor / Dreamweaver / Notepad ++ ➤ WordPress Content Management System ➤ Creating and using WordPress plugins ➤ Website Hosting Management on Apache <p>General :</p> <ul style="list-style-type: none"> ➤ Willingness and passion to stay abreast of and learn more about web and Mobile related technologies; ➤ Writing skills, including the ability to produce clear, concise and accurate copy in accessible English. ➤ Attention to detail and the ability to deliver error free work is essential; ➤ Excellent planning, communication and interpersonal skills, co-ordination and prioritization skills and proven capacity to undertake varied tasks simultaneously within stringent deadlines; ➤ Self-starter with initiative skills in order to take charge and work with little supervision whilst producing quality results; ➤ Provide a high level of customer service to staff
<p>Additional Skills:</p>	<ul style="list-style-type: none"> ➤ Adobe Photoshop ➤ Designing & Animation ➤ Microsoft SharePoint ➤ Laravel or Codeigniter